

Guía Docente

DATOS DE IDENTIFICACIÓN

Titulación:	Diploma en Integral Leadership Program (Título propio asociado a ADE+RRII)		
Rama de Conocimiento:	Ciencias Sociales y Jurídicas		
Facultad/Escuela:	Derecho, Empresa y Gobierno		
Asignatura:	Introducción al Liderazgo		
Tipo:	Propia Obligatoria	Créditos ECTS:	1
Curso:	1	Código:	71611
Periodo docente:	Primer-Segundo semestre		
Tipo de enseñanza:	Presencial		
Idioma:	Castellano		
Total de horas de dedicación del alumno:	25		

Equipo Docente	Correo Electrónico
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DESCRIPCIÓN DE LA ASIGNATURA

<p>Introduction to Leadership covers basic contents on leadership as a meta-competence. Its main objective is to begin a dialogue with the students on the value of understanding leadership as a competence that can be learnt, as well as the main role models and examples incarnating leadership.</p>

OBJETIVO

Los fines específicos de la asignatura son:

Our aim is for students to discuss and reflect upon different definitions of the term given by different authors over time, as well as developing their personal knowledge through the MBTI report, that will allow them to discover their leadership style.

CONOCIMIENTOS PREVIOS

Prior knowledge is not required.

CONTENIDOS

- Leadership as a competence
- MBTI: history, scales and report
- Introduction to personal knowledge
- Introduction to personal brand: meaning and application
- The Golden Circle by Simon Sinek
- Leadership models

ACTIVIDADES FORMATIVAS

- Leadership Essay / Video
- Introduction dynamic
- Lectures
- MBTI report dynamics and video

DISTRIBUCIÓN DE LOS TIEMPOS DE TRABAJO

ACTIVIDAD PRESENCIAL	TRABAJO AUTÓNOMO/ACTIVIDAD NO PRESENCIAL
8 horas	17 horas
Lectures and dynamics 8h	Record videos and write essays 17h

COMPETENCIAS

Leadership

Personal knowledge

RESULTADOS DE APRENDIZAJE

Understands the meaning of Leadership as a competence that can be learnt.

Verifies his MBTI type and recognizes his/her personal features

SISTEMA DE EVALUACIÓN DEL APRENDIZAJE

Attend 100% of classes. Unjustified absence will affect your mark. No student will pass the subject with less than 50% of attendance (unjustified absences). 50%
Participate during the sessions. Your participation mark will be affected by the number and quality of your interventions during the class.

Verify your Myers Briggs Type Indicator Download Myers Briggs Type Indicator, which you will learn about in february and record a 2 minutes video on your conclusions. 25%

Record the Introduction to Leadership video/essay required. You can choose one of these two topics: 25%

The power of vulnerability – Brené Brown [Links to an external site.](#)

After watching this video, what do you think about the relationship between worthiness and vulnerability? Do you agree with the researcher? Can you think of an example of vulnerability that inspires you? Can MBTI help you embrace your vulnerability at all? How?

VIDEO: 5 MINUTES

ESSAY: 500 WORDS

Esos pequeños grandes líderes – Col. Francisco Javier Marcos [Links to an external site.](#)

After watching this video, do you think the concept of leadership used by Col. Marcos is still valid? Do you see examples of this in you everyday life? Do you think that this competence is incarnated by political actors, CEOs, activists, influencers? How?

VIDEO: 5 MINUTES

ESSAY: 500 WORDS

***STUDENTS WHO COULD NOT ATTEND ANY OF THE SEMINARS FOR JUSTIFIED REASONS MUST DO THE FOLLOWING:**

****Participation mark will not be applied since there was no attendance,.**

FOR THE FIRST SEMINAR: (up to 4 points/10)

Record the Introduction to Leadership video/essay required. Your work must include these three topics:

The power of vulnerability – Brené Brown

After watching this video, what do you think about the relationship between worthiness and vulnerability? Do you agree with the researcher? Can you think of an example of vulnerability that inspires you? Can MBTI help you embrace your vulnerability at all? How?

VIDEO: 5 MINUTES

ESSAY: 500 WORDS

Esos pequeños grandes líderes – Col. Francisco Javier Marcos

After watching this video, do you think the concept of leadership used by Col. Marcos is still valid? Do you see examples of this in your everyday life? Do you think that this competence is incarnated by political actors, CEOs, activists, influencers? How?

VIDEO: 5 MINUTES

ESSAY: 500 WORDS

The Golden Circle – Simon Sinek:

After watching this video, try to apply the Golden circle to three organizations that you know. You can choose a company, an NGO, a social movement of your interest or even a public figure. Write down the Why, How and What of every example and explain why they represent an example of innovation a creativity in their field.

These essays must be forwarded to n.sarrion@ufv.es

FOR THE SECOND SEMINAR (up to 4 points/10):

1. Do the MBTI
2. Record the video on your MBTI report, its application on your personal knowledge skills and professional life.
3. A written essay (3000 words) answering the following questions:
 - 3.1 After doing some research on the MBTI, using its official site as main reference, what is MBTI? When and why was it created?
 - 3.2 What are its main uses in companies, organizations and educational institutions?
 - 3.3 Brief description of the 8 items of the 4 scales: E-I, S-N, T-F, J-P
 - 3.4 How would you use MBTI? How can this tool become useful in various aspects of society?

These essay must be forwarded to n.sarrion@ufv.es

BIBLIOGRAFÍA Y OTROS RECURSOS

Básica

Robert K. Greenleaf Servant Leadership: A Journey into the Nature of Legitimate Power and Greatness

Simon Sinek The Golden Circle