

Teaching guide

IDENTIFICATION DETAILS

Degree:	Diploma in Intelligence (associated with the College's Bachelor's Degrees)		
Faculty/School:	Law, Business and Government		
Course:	*****		
Type:	Compulsory Internal	ECTS credits:	3
Year:	2	Code:	45420
Teaching period:	Third semester		
Teaching type:	Classroom-based		
Language:	English		
Total number of student study hours:	75		

Teaching staff	E-mail
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SUBJECT DESCRIPTION

Introduction to intelligence — what is, who does it, and who uses it: intelligence cycle, the intelligence disciplines, problems of intelligence collection and analysis, covert action, counter intelligence, the intelligence-policy relationship; and historical, legal, and ethical issues in the intelligence field.

Intelligence, defined in many ways throughout history, is one of the most ancient human disciplines. A wide definition of intelligence points out that is a well-defined area of information collection, processing, exploitation, and reporting using a specific category of technical or human resources in order to help decision makers to take decisions.

This course will build a solid foundation for learning Intelligence basic concepts, intelligence cycle, disciplines, methodology of intelligence collection and analysis, counter intelligence, the intelligence community, business, economic and political intelligence, and historical, legal, and ethical dimensions of Intelligence.

OBJETIVO

This course aims to provide the student with a comprehensive introduction to intelligence — what is, who does it, who uses it, how it is regulated, how to practice it, and how important it is for today's world- and to acquire an understanding of the practical dimensions of intelligence in all the fields. The course also aims to explore with Students historical, legal, and ethical dimensions of intelligence. Students will internalize that Intelligence is a service provided to States, companies or international organizations, therefore it cannot be carried out without knowledge, integrity, passion and methodology, among other mandatory elements to be learnt in the course.

CONOCIMIENTOS PREVIOS

No previous specific knowledge is required before this class, except for a high level of English. However, students are expected to previously bring attitude, critical thinking and curiosity for learning.

CONTENIDOS

UNIT 1.-INTRODUCTION TO INTELLIGENCE.

- a) Basic Concepts: definitions, typologies and fields.
- b) Today's World and the Coming World: new challenges, new realities, new tools and new intelligence.
- c) History: Intelligence as one of the most ancient human disciplines.
- d) Ethic: Intelligence thin line.

UNIT 2. THE DIMENSIONS OF INTELLIGENCE

- a) Intelligence as a Product
- b) Intelligence as a Service
- c) Intelligence as a Process
- d) Confidential and Secret Nature

UNIT 3. INFORMATION AND INTELLIGENCE

- a) Definition of Information and Knowledge
- b) Difference between Information and Intelligence
- c) Critical Thinking
- d) Analytical Thinking
- e) Creative Thinking

UNIT 4.- THE INTELLIGENCE COMMUNITY

- a) Spain
- b) European Union
- c) The West and the Rest
- d) Five Eyes

UNIT 5.- THE INTELLIGENCE CYCLE

- a) Management
- b) Collection
- c) Elaboration/ Processing

- d) Analysis
 - e) Dissemination
 - f) Feedback
- UNIT 6.- COUNTERINTELLIGENCE

- a) Definition and typologies
- b) Fields of Action
- c) Methods
- d) Undercover Operations

UNIT 7.- PRIVATE INTELLIGENCE

- a) Business Intelligence, Big Data and the Rule of Information
- b) Competitive Intelligence: Big Corporations
- c) Political Intelligence: Companies, Administrations and Decision-Makers

ACTIVIDADES FORMATIVAS

IN-CLASS ACTIVITIES

Expository Classes
Case Studies
Practical Exercises
Task Forces and Team-Building
Personalized tutoring
Group tutoring
Seminars and Lectures
Final Exam

VIRTUAL ACTIVITIES

Expository Classes Keynote Lectures Seminars Study (Theory and Practice)
Case Studies
Practical Exercises
Task Forces and Team Building
Virtual Exercises

DISTRIBUCIÓN DE LOS TIEMPOS DE TRABAJO

ACTIVIDADES FORMATIVAS DIRIGIDAS POR EL PROFESOR	TRABAJO AUTÓNOMO
37,50 Hours	37,50 Hours

COMPETENCIAS

Comprehensive Understanding of the Intelligence basic concepts and its types; its history, legal basis and ethic

dimension.

Comprehensive Understanding and Knowledge of Intelligence Methodology.

Knowledge and application of basic Intelligence techniques.

RESULTADOS DE APRENDIZAJE ESPECÍFICOS

Intelligence applications to different sectors.

Intelligence application to decision-making in different sectors.

Understanding of International Relation dynamics according to Intelligence approach.

LEARNING APPRAISAL SYSTEM

EVALUATION SYSTEM:

- Active Participation in Class: 15%
- Resolution of Practical Exercises: 20% (presented in the time and form set by the teacher)
- Final Exam (requires a minimum of 5 out of 10 in the final exam result) 65%

EXTRAORDINARY CALL:

Students who do not pass the final exam will be kept the marks obtained in the class participation and practical exercises, maintaining the total percentage up to 35%. The other 65% will be the result of the exam score of the extraordinary call, which will keep the same format as the final exam of the ordinary one. It is mandatory to pass the extraordinary exam to pass the course.

STUDENTS WITH SPECIAL SITUATIONS: ERASMUS OR SECOND AND SUBSEQUENT REGISTRATIONS:

For students who cannot attend classes permanently due to special circumstances and have the authorization of the Director of the Degree, the evaluation criteria and percentages to apply will be the following: Final exam: 50% and work/s agreed with the teacher: 50%. They must be delivered in time and form according to the requirements that are communicated in each case.

ALTERNATIVE EVALUATION SYSTEM:

In the event of a new lockdown decreed by the Health Authorities or by other Authorities with power to enforce a lockdown, the evaluation criteria and percentages to apply will be the following:

- Active participation in Class: 10%
- Resolution of Practical Exercises: 20% (presented in the time and form set by the teacher)
- Final Exam (requires a minimum of 5 out of 10 in the final exam result) 70%

EXAMS: Except in the event of a new lockdown, all Exams will be on-site.

COURSE RULES:

-Attendance Policy: Class attendance is mandatory. Absences are not normally excusable (unexcused absence will be penalized). Excused absences require prior permission from the instructor.

-Plagiarism Policy: Cheating or plagiarism in any form will lead to the failing grade in the course and will be reported to university authorities for further discipline. Assignments prepared and submitted in a different course

may NOT be used in this course without prior approval.

-Cell Phone Policy: Cell phones and other electronic devices must be turned off during class. Students sending emails or personal messages by mobile devices during class or receiving any phone calls will have to leave the classroom for the remainder of the lecture.

-Laptop Policy: The use of laptop in class is only permitted for taking notes, and classroom activities (task forces, group case studies, research, etc.) Students found to be using their laptop for other purposes will be asked to leave the class.

ETHICAL AND RESPONSIBLE USE OF ARTIFICIAL INTELLIGENCE

1.- The use of any Artificial Intelligence (AI) system or service shall be determined by the lecturer, and may only be used in the manner and under the conditions indicated by them. In all cases, its use must comply with the following principles:

- a) The use of AI systems or services must be accompanied by critical reflection on the part of the student regarding their impact and/or limitations in the development of the assigned task or project.
- b) The selection of AI systems or services must be justified, explaining their advantages over other tools or methods of obtaining information. The chosen model and the version of AI used must be described in as much detail as possible.
- c) The student must appropriately cite the use of AI systems or services, specifying the parts of the work where they were used and describing the creative process followed. The use of citation formats and usage examples may be consulted on the Library website(https://www.ufv.es/gestion-de-la-informacion_biblioteca/).
- d) The results obtained through AI systems or services must always be verified. As the author, the student is responsible for their work and for the legitimacy of the sources used.

2.- In all cases, the use of AI systems or services must always respect the principles of responsible and ethical use upheld by the university, as outlined in the [Guide for the Responsible Use of Artificial Intelligence in Studies at UFV](#). Additionally, the lecturer may request other types of individual commitments from the student when deemed necessary.

3.- Without prejudice to the above, in cases of doubt regarding the ethical and responsible use of any AI system or service, the lecturer may require an oral presentation of any assignment or partial submission. This oral evaluation shall take precedence over any other form of assessment outlined in the Teaching Guide. In this oral defense, the student must demonstrate knowledge of the subject, justify their decisions, and explain the development of their work.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

VV AA INTELLIGENCE Tirant lo Blanc. 2012

Higher School of the Armed Forces. Ministry of Defense (2016) 'Intelligence. An Integral Approach' Monograph 148. <https://transparencia.gob.es/transparencia/dam/jcr:ffc3e54c-3d3a-440b-bc1ba7cd3f200b77/inteligencia-enfoque-integral.pdf>