

Teaching guide

IDENTIFICATION DETAILS

Degree:	Videogame Creation and Narration		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	CREATIVE THOUGHT TECHNIQUES II		
Type:	Compulsory	ECTS credits:	6
Year:	2	Code:	4666
Teaching period:	Fourth semester		
Area:	Communication		
Module:	Foundations for a Theory of Videogames		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

El alumno deberá evolucionar las técnicas de creatividad aprendidas en Técnicas de Pensamiento Creativo I a los espacios de la realidad informativa.

El alumno debe conocer y dominar los aspectos de la teoría de la comunicación para expresar de forma creativa y convincente sus desarrollos creativos.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

Capacity to form part of a multidisciplinary group with common objectives while fostering analysis and pooling different approaches.

Ability to express oneself fluently and effectively to convey messages and information both in academic and work environments.

Specific skills

Capacity to understand the essentials of specific videogame narrative and its expression in digital media.

Capacity to understand the sociological context and behavioural trends of players in a global industry with a view to creating successful culture-specific works.

Capacity to develop and practice techniques that encourage creativity and the development of new ideas and concepts.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours