

Teaching guide

IDENTIFICATION DETAILS

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| Degree: | Journalism | | |
| Field of Knowledge: | Social and Legal Science | | |
| Faculty/School: | Communication Science | | |
| Course: | INFOGRAPHIC DESIGN I | | |
| Type: | Optional | ECTS credits: | 3 |
| Year: | 3 | Code: | 3277 |
| Teaching period: | Fifth semester | | |
| Area: | Journalistic Reporting and Digital Communication (Design) | | |
| Module: | Communication Tools | | |
| Teaching type: | Classroom-based | | |
| Language: | Spanish | | |
| Total number of student study hours: | 75 | | |

SUBJECT DESCRIPTION

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SKILLS

Basic Skills

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| Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks |
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Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To discover, evaluate and compare the various answers regarding existential questions concerning the individual and the community with one's own perspective.

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

To be able to use and be familiar with the technologies and systems used to process, develop and convey information, and to express and disseminate creations through various multimedia formats; in particular, graphic design and infographics.

To acquire the ability to design formal and aesthetic aspects in print, graphic, audio-visual and digital media and to use computer techniques for representing and conveying facts and data using information graphics systems in multimedia environments.

DISTRIBUTION OF WORK TIME

| CLASSROOM-BASED ACTIVITY | INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY |
|--------------------------|---|
| 30 hours | 45 hours |