

Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	WORK PLACEMENTS		
Type:	Curricular Internships	ECTS credits:	6
Year:	4	Code:	3274
Teaching period:	Eighth semester		
Area:	Work placement		
Module:	End-of-Degree Project and Work Placement		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

Los alumnos se integrarán plenamente en equipos de trabajo de diferentes empresas, pudiendo observar y aprender directamente los procedimientos de trabajo que se siguen en el mundo real, y complementando de esta manera los conocimientos teóricos aprendidos a través de las diferentes asignaturas que configuran el Grado.

Para un correcto seguimiento del desarrollo de su aprendizaje, los alumnos contarán con la colaboración de dos tutores, uno dentro de la empresa en la que realice sus prácticas que evaluará el desarrollo de la actividad en la empresa y otro en la Universidad, el profesor encargado de la asignatura.

El alumno redactará una memoria explicativa en la que reflexione sobre las características del departamento y de la empresa en el que trabajó, su relación con el sector, las rutinas de trabajo diarias y la valoración de lo aprendido.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To develop the ability to act as the leader of institutional communication, as the leader of communication management in an organisation or as a website manager, content editor or communication consultant.

To learn how to acquire knowledge: to understand the dynamics of personal development through skills in communication, research, critical and creative thought, consideration and execution of action plans, and teamwork.

Specific skills

To put into practice the task and activity of reporting within a professional communications company, through the compulsory undergraduate placements.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
4 hours	146 hours