

Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	PHOTO-JOURNALISM		
Type:	Compulsory	ECTS credits:	6
Year:	3	Code:	3265
Teaching period:	Sixth semester		
Area:	Journalistic Reporting and Digital Communication (Design)		
Module:	Communication Tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

En esta asignatura emprenderemos un viaje a través del recorrido histórico de esta disciplina en la historia de la fotografía y nos adentraremos en los diferentes usos de la fotografía, así como en el manejo de la cámara. Descubriremos el poder de la imagen mediante diversas prácticas y el estudio de diversos autores relevantes internacionales y nacionales, y aprenderemos a expresarnos a través de este medio, contando historias y reflejando la realidad. En un mundo en constante evolución, las vías para la expresión visual y narrativa son cada vez más amplias y el periodista de hoy en día debe ser capaz de adecuarse y realizar proyectos periodísticos desde cualquier ámbito audiovisual. Dentro de la asignatura, los alumnos cursarán el Programa "Protagoniza tu futuro". Este programa busca orientar y acompañar a los alumnos en esta etapa más próxima al inicio de su carrera profesional, aportándoles una visión general de la realidad del mercado, promoviendo el desarrollo competencias transversales fundamentales y acompañándolos en la reflexión y la toma de decisiones sobre su futura carrera profesional. En PTF realizarán talleres prácticos y guiados y mentorías individuales. Todas las actividades y tareas

derivadas de éstas tienen carácter obligatorio pues contribuyen a la consecución de los resultados de aprendizaje de la asignatura.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

To be able to use and be familiar with the technologies and systems used to process, develop and convey information, and to express and disseminate creations through various multimedia formats; in particular, graphic design and infographics.

To master and develop the practice of journalism in multimedia environments and the Internet.

To acquire the ability to design formal and aesthetic aspects in print, graphic, audio-visual and digital media and to use computer techniques for representing and conveying facts and data using information graphics systems in multimedia environments.

To acquire the ability to use specific informative techniques and tools, applied to processes of informative or promotional production.

Reflexionar acerca de quién es, qué busca profesionalmente y para qué en el contexto de su proyecto de vida (vocación).

Comunicar lo anterior adaptando el mensaje a diferentes contextos y formatos (entrevista, mensaje de presentación, CV, portfolio, principales redes sociales).

Mantenerse actualizado en la realidad del mercado profesional.

Priorizar decisiones en consonancia con su proyecto de vida.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours