Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism

Field of Knowledge:	Social and Legal Science

Faculty/School:	Communication Science

Course:	TECHNOLOGY AND EDITING

Type:	Compulsory	ECTS credits:	6

Year:	3	Code:	3264

Teaching period:	Sixth semester

Area:	Technology

Module:	Communication Tools

Teaching type:	Classroom-based

Language:	Spanish

Total number of student study hours:	150

SUBJECT DESCRIPTION

La asignatura pretende que el alumno conozca los fundamentos de la edición audiovisual a través de sus manifestaciones más excelentes y ejemplares y, al mismo tiempo, descubra él mismo (a través de ejercicios prácticos) su capacidad para generar piezas audiovisuales en la sala de montaje. La adecuada combinación del estudio de las bases del montaje, el análisis de piezas concretas y el reto de la creación de piezas nuevas, propicia que el alumno se percate del gran potencial de la imagen audiovisual y de su gran responsabilidad para con la sociedad (y para consigo mismo) como generador de contenido.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To discover, evaluate and compare the various answers regarding existential questions concerning the individual and the community with one¿s own perspective.

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

To master and develop the practice of journalism in multimedia environments and the Internet.

To acquire the ability to use specific informative techniques and tools, applied to processes of informative or promotional production.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM

	ACTIVITY
60 hours	90 hours