IDENTIFICATION DETAILS

Degree: Journalism
Field of Knowledge: Social and Legal Science
Faculty/School: Communication Science
Course: Compulsory
ECTS credits: 6
Year: 3
Code: 3264
Teaching period: Sixth semester
Area: Technology
Module: Communication Tools
Teaching type: Classroom-based
Language: Spanish
Total number of student study hours: 150

SUBJECT DESCRIPTION


SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks.
Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study.

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience.

General Skills

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

To master and develop the practice of journalism in multimedia environments and the Internet.

To acquire the ability to use specific informative techniques and tools, applied to processes of informative or promotional production.

DISTRIBUTION OF WORK TIME

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<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
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<tbody>
<tr>
<td>60 hours</td>
<td>90 hours</td>
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