Teaching guide

IDENTIFICATION DETAILS

Degree: Journalism
Field of Knowledge: Social and Legal Science
Faculty/School: Communication Science
Course: MULTIMEDIA JOURNALISM AND NEW FORMATS
Type: Compulsory  ECTS credits: 6
Year: 3  Code: 3257
Teaching period: Fifth semester
Area: Journalistic Reporting and Digital Communication (Design)
Module: Communication Tools
Teaching type: Classroom-based
Language: Spanish
Total number of student study hours: 150

SUBJECT DESCRIPTION


SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks
Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study.

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience.

General Skills

To discover, evaluate and compare the various answers regarding existential questions concerning the individual and the community with one’s own perspective.

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

To be able to use and be familiar with the technologies and systems used to process, develop and convey information, and to express and disseminate creations through various multimedia formats; in particular, graphic design and infographics.

To master and develop the practice of journalism in multimedia environments and the Internet.

To acquire the ability to design formal and aesthetic aspects in print, graphic, audio-visual and digital media and to use computer techniques for representing and conveying facts and data using information graphics systems in multimedia environments.

DISTRIBUTION OF WORK TIME

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<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
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<tbody>
<tr>
<td>60 hours</td>
<td>90 hours</td>
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