

Teaching guide

IDENTIFICATION DETAILS

Degree:	Audiovisual Communication		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	PHOTOGRAPHIC PRODUCTION		
Type:	Optional	ECTS credits:	3
Year:	3	Code:	3053
Teaching period:	Sixth semester		
Area:	Production and Applied Communication Techniques		
Module:	Organisation and Production of Audio-visual Communication and Multimedia		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	75		

SUBJECT DESCRIPTION

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SKILLS

Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

To be able to implement and master technology applied to the field of audio-visual and multimedia communication.

Specific skills

To use and be familiar with the technologies and systems used to process, develop and convey information, and to express and disseminate creations through audio-visual media.

To gain theoretical and practical knowledge of the techniques and processes for the various stages of audio-visual creation, production and broadcasting from the standpoint of organising and managing technical, human and budgetary resources within their various media platforms (film, radio, television, multimedia, etc.).

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
30 hours	45 hours