

Teaching guide

IDENTIFICATION DETAILS

Degree:	Audio-Visual Communication		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	AUDIOVISUAL INFOGRAPHICS		
Type:	Optional	ECTS credits:	3
Year:	3	Code:	3052
Teaching period:	Sixth semester		
Area:	Postproduction Tools (Multimedia Design)		
Module:	Tools of Communication and Applied Technology		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	75		

SUBJECT DESCRIPTION

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SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To be able to implement and master technology applied to the field of audio-visual and multimedia communication.

Specific skills

To acquire the theoretical and practical knowledge needed to create, plan, direct and develop audio-visual projects during the stages of pre-production, production and post-production in various formats: film, radio, television, interactive digital or multimedia environments, as well as to acquire the ability to use computer resources, web technologies and information and communication techniques in the various combined or interactive (multimedia) platforms or systems, and to acquire an ability to design formal and aesthetic aspects in graphic, audio-visual and digital media.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
30 hours	45 hours