

Teaching guide

IDENTIFICATION DETAILS

| | | | |
|--------------------------------------|---|---------------|------|
| Degree: | Audio-Visual Communication | | |
| Scope | Journalism, Communication, Advertising and Public Relations | | |
| Faculty/School: | Communication Sciences | | |
| Course: | ENGLISH II | | |
| Type: | Compulsory | ECTS credits: | 3 |
| Year: | 3 | Code: | 3033 |
| Teaching period: | Fifth semester | | |
| Subject: | Modern Language | | |
| Module: | Audiovisual Ideation and Narrative Processes (Skills) | | |
| Teaching type: | Classroom-based | | |
| Language: | English | | |
| Total number of student study hours: | 75 | | |

SUBJECT DESCRIPTION

Equip learners with the knowledge, skills and techniques which will enable them to use the English language as a tool for communication and in the workplace, in particular, within the area of Audiovisual Communication.

English II is a compulsory course, which carries 3 ECTS credits, implying 75 hours of dedication on the learner's part. It is taught in the Fifth Semester of the Third Year of Audiovisual Communication studies. This course is embodied within the Area of Languages and within the module: Audiovisual narrative and creation processes (skills). English II forms part of a well rounded, integral education focused on the learner in all of his or her harmoniously integrated dimensions (intelligence, will, emotional nature, sociability, abilities, skills...).

GOAL

To develop and improve the learner's overall communicative skills in English through active listening and speaking, and in particular, to increase the learner's understanding and use of vocabulary and language structure as well as reading and writing skills.

PRIOR KNOWLEDGE

This course recommends students to have a basic knowledge of the English language, understanding that they have successfully completed the English Language Test Section in the Spanish State University Access Exam (EBAU). (See: The Common European Framework of Reference for Languages)

COURSE SYLLABUS

A robust skills and language CEFR-aligned syllabus using contexts for learning new language that provide engaging, real-life situations and stories exposing students to authentic English usage and providing realistic models for language production. The course is designed to promote effective communication and helps to build learners' confidence with regular opportunities for meaningful practice using various methodologies like 'Flipped classrooms' and 'Cooperative learning'.

Lessons give students concrete learning objectives and a sense of progress. All sections have tasks that move from global to detailed understanding so students can achieve a good overall comprehension.

Reading and listening sections allow students to practice their receptive skills.

The approach to grammar is inductive. Students are exposed to new language in context.

Each grammar section prompts the student to notice the feature in context and to discover its form and use.

Students then have further opportunities for controlled practice before using their new language in more authentic spoken or written output.

EDUCATION ACTIVITIES

In second-language teaching-learning methodology, the how is as important as the what or even the final result. The methodology applied in this course is therefore communicative, eclectic and collaborative. 'Communicative' implies active participation and involvement. 'Eclectic' takes into account different teaching-learning styles, allowing the student to develop and activate their own learning. 'Collaborative' provides the learner with the opportunity, both individually and in collaboration with others, to acquire more autonomy as well as a greater sense of responsibility for self and others. The teacher is a guide in this learning process. This communicative, eclectic, collaborative methodology implies,

IN CLASS:

- Interactive class lectures
- Student presentations and student-led discussions

- Group and pair activities: role-plays, simulations, interviews, research, project work, online forums, etc.
- Feedback mechanisms
- Midterm and final written and/or oral exams

OUTSIDE OF CLASS:

- Independent study and preparation of class/group/pair work
- Online task completion and participation
- Individual and group tutorials
- Self-assessment The focus of this subject is on relevant content, knowledge and skills.

DISTRIBUTION OF WORK TIME

| TEACHER-LED TRAINING ACTIVITIES | INDIVIDUAL WORK |
|---------------------------------|-----------------|
| 30 Horas | 45 Horas |

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study.

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To acquire the ability to discuss conflicting ideas, thereby generating meeting forums for individuals or social groups from different walks of life.

General Skills

To acquire the ability to discuss conflicting ideas, thereby generating meeting forums for individuals or social groups from different walks of life.

Specific skills

Acquire the ability to express yourself fluently and effectively in English to transmit messages and information in that language, using resources and audiovisual language.

LEARNING RESULTS

Select, analyze and document information from various sources to create suitable material for subsequent presentation and/or discussion.

Summarize one's own ideas in English using informed reasoning and criticism.

Write short essays expressing thought and opinion on given course related topics in an accurate, coherent and organized way.

Apply effective communication skills and techniques to oral presentations.

LEARNING APPRAISAL SYSTEM

CONTINUOUS EVALUATION SYSTEM

ORDINARY EXAM PERIOD: Dec-Jan (1st SEMESTER) — May (2nd SEMESTER)

BLOCK 1: WRITTEN EXAMS — 40%

-10% - Mid-term Exam. If a student does not sit the mid-term exam and does not present a formal excuse IN DUE TIME AND IN PROPER FORM, authorized by the PEC or the Director of the Degree, he/she loses this 10%.

-30% - Final Exam. To calculate an average with the Mid-term Exam, the student must obtain a minimum of 5/10 on the Final Exam.

NOTE: Students must obtain a PASS (5/10) in THE FINAL EXAM IN ORDER TO PASS THE SUBJECT and to calculate an overall grade average with blocks 2, 3 and 4.

BLOCK 2: ORAL ASSESSMENT- 30%

-Evaluated ORAL task (s) completed in class throughout the semester, individually, in pairs and/or in groups (presentations, debates, discussions, simulations, interviews, etc.).

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2, to calculate an overall grade average with

BLOCKS 1, 3 and 4. STUDENTS MUST PASS THIS BLOCK IN ORDER TO PASS THE SUBJECT.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 20%

- Completion of evaluated work, as stipulated by the teacher.
- Completion of regular homework assignments.
- Completion of and participation in any online tasks.
- Attendance to tutorials when required.

NOTE: All tasks and assignments must be handed in IN DUE TIME AND PROPER FORM, as stipulated in the course calendar on the Virtual Classroom. If tasks and assignments are not handed in IN DUE TIME AND PROPER FORM, the mark for above tasks and assignments will be 'zero' (0). They will NOT be marked within the ordinary exam period if handed in after the deadline.

BLOCK 4: ATTITUDE AND PARTICIPATION — 10%

NOTE: Students who do not attend class on a regular basis and who do not have a formal “waiver” authorized and communicated by the Degree automatically lose this 10%.

EXTRAORDINARY EXAM PERIOD: June -July (1st and 2nd SEMESTERS)

NOTE:

1. Within one academic period, all passed marks from the different BLOCKS will be transferred from the ordinary to the extraordinary exam period.
2. Within one academic period, only those BLOCKS which have been failed in the ordinary exam period may be repeated in the extraordinary exam period.
3. No grades will be transferred from one academic year to the following academic year.

BLOCK 1: WRITTEN EXAM — 40%

-If BLOCK 1 has been failed, the student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2, 3 and 4. STUDENTS MUST PASS THE FINAL EXAM IN ORDER TO PASS THE SUBJECT.

BLOCK 2: ORAL ASSESSMENT- 30%

-If BLOCK 2 has been failed, the student will be required to carry out the required oral tasks from the ordinary exam period.

-The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless otherwise indicated by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1, 3 and 4. STUDENTS MUST PASS THIS BLOCK IN ORDER TO PASS THE SUBJECT.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 20%

-If BLOCK 3 has been failed, the student will have the opportunity to repeat and/or submit one or more major pieces of course-related work BY OR BEFORE the official final exam date in the extraordinary period unless otherwise indicated by the teacher.

BLOCK 4: ATTITUDE AND PARTICIPATION — 10%

- The mark for this block will be transferred from the ordinary period to the extraordinary period.

ALTERNATIVE EVALUATION SYSTEM

NOTE: This system only applies for those students who are: repeating the course; have an official 'waiver' signed by the dean of the corresponding faculty; or are on an international exchange program, therefore automatically having a 'dispensation'. IT IS THE STUDENT'S RESPONSIBILITY TO BE INFORMED REGARDING COURSE REQUIREMENTS, DEADLINES AND EXAM DATES, AS WELL AS TO CONTACT HIS/HER TEACHER. STUDENTS MUST CONTACT THEIR TEACHER WITHIN A MONTH FROM THE BEGINNING OF THE TERM.

ORDINARY EXAM PERIOD: Dec-Jan (1st SEMESTER) — May (2nd SEMESTER)

BLOCK 1: WRITTEN EXAM — 50%

-The student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2 and 3. STUDENTS MUST PASS THE FINAL EXAM IN ORDER TO PASS THE SUBJECT.

BLOCK 2: ORAL ASSESSMENT- 30%

-The student will be required to carry out ORAL task (s) as stipulated by the teacher.

-The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless otherwise indicated by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1 and 3. STUDENTS MUST PASS THIS BLOCK IN ORDER TO PASS THE SUBJECT.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 20%

- Completion of evaluated work, as stipulated by the teacher.
- Completion of regular homework assignments (to be handed in through the Virtual Classroom or by email).
- Completion of and participation in any online tasks.
- Attendance to tutorials when required.

NOTE: All tasks and assignments must be handed in BY OR BEFORE THE LAST DAY OF CLASS ACCORDING TO THE OFFICIAL COURSE CALENDAR OR AS STIPULATED BY YOUR TEACHER. If tasks and assignments are not handed in by or before this date, the mark for mentioned tasks and assignments will be 'zero' (0). They will NOT be marked within the ordinary exam period if handed in after this deadline.

EXTRAORDINARY EXAM PERIOD: June -July (1st and 2nd SEMESTERS)

NOTE:

1. Within one academic period, all passed marks from the different BLOCKS will be transferred from the ordinary to the extraordinary exam period.
2. Within one academic period, only those BLOCKS which have been failed in the ordinary exam period may be repeated in the extraordinary exam period.
3. No grades will be transferred from one academic year to the following academic year.

BLOCK 1: WRITTEN EXAM — 50%

-The student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2 and 3. STUDENTS MUST PASS THE FINAL EXAM IN ORDER TO PASS THE SUBJECT.

BLOCK 2: ORAL ASSESSMENT- 30%

- The student will be required to carry out the required oral task (s) from the ordinary exam period
- The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless otherwise indicated by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1 and 3. STUDENTS MUST PASS THIS BLOCK IN ORDER TO PASS THE SUBJECT.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT — 20%

-The student will have the opportunity to repeat and/or submit one or more major pieces of course-related work BY OR BEFORE the official final exam date in the extraordinary period.

FURTHER NOTES:

1. Coursework deadlines are established by the teacher. No work will be accepted after the due date.
2. Only the stipulated coursework will count towards the final grade. Additional pieces of work with the aim of raising one's overall grade will not be accepted.
3. In the event of plagiarism or the use of any other fraudulent methods related to the evaluation process, the UFV

regulations to the effect (the Cohabitation Regulations and the Evaluation Regulations) will be applied.

4. Students are responsible for contacting their subject teacher within the first week after receiving notification of having obtained a 'dispensation'. Students are also responsible for being informed regarding and complying with the course requirements.

5. Honorable Mention: An honorable mention is recognition of excellence. It is awarded exclusively to students who stand out from their peers academically, as well as in attitude, dedication and teamwork. This decision lies exclusively with the subject teacher.

6. Students MUST PASS BOTH BLOCKS 1 AND 2 in order to pass the subject.

ETHICAL AND RESPONSIBLE USE OF ARTIFICIAL INTELLIGENCE

1.- The use of any Artificial Intelligence (AI) system or service shall be determined by the lecturer, and may only be used in the manner and under the conditions indicated by them. In all cases, its use must comply with the following principles:

a) The use of AI systems or services must be accompanied by critical reflection on the part of the student regarding their impact and/or limitations in the development of the assigned task or project.

b) The selection of AI systems or services must be justified, explaining their advantages over other tools or methods of obtaining information. The chosen model and the version of AI used must be described in as much detail as possible.

c) The student must appropriately cite the use of AI systems or services, specifying the parts of the work where they were used and describing the creative process followed. The use of citation formats and usage examples may be consulted on the Library website(https://www.ufv.es/gestion-de-la-informacion_biblioteca/).

d) The results obtained through AI systems or services must always be verified. As the author, the student is responsible for their work and for the legitimacy of the sources used.

2.- In all cases, the use of AI systems or services must always respect the principles of responsible and ethical use upheld by the university, as outlined in the [Guide for the Responsible Use of Artificial Intelligence in Studies at UFV](#). Additionally, the lecturer may request other types of individual commitments from the student when deemed necessary.

3.- Without prejudice to the above, in cases of doubt regarding the ethical and responsible use of any AI system or service, the lecturer may require an oral presentation of any assignment or partial submission. This oral evaluation shall take precedence over any other form of assessment outlined in the Teaching Guide. In this oral defense, the student must demonstrate knowledge of the subject, justify their decisions, and explain the development of their work.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

Christina Latham-Koenig... [et al.]. English file: student's book and workbook: B1 intermediate/4th ed.
Oxford:Oxford University Press, [s.a]

Christina Latham-Koenig... [et al.]. English file: student's book and workbook: B2.1 intermediate plus/4th ed.
Oxford:Oxford University Press, [s.a]

Christina Latham-Koenig... [et al.]. English file: student's book and workbook: B2.2 upper-intermediate/4th ed.
Oxford:Oxford University Press, [s.a]

Christina Latham-Koenig... [et al.]. English file: student's book and workbook: C1.1 advanced/4th ed.

Oxford:Oxford University Press, [s.a]

Christina Latham-Koenig... [et al.]. English file: student's book and workbook: C1.2 advanced plus/4th ed.
Oxford:Oxford University Press, [s.a]

Additional

Raymond Murphy. Essential grammar in use: a self-study reference and practice book for elementary students of English with answers/3rd ed. with answers. Cambridge:Cambridge University Press, 2013.

MANN, M., & TAYLORE-KNOWLES, S. Destination C1/ C2: Grammar and Vocabulary; with Key [suitable for the updated CAE exam].

(MANN, M., & TAYLORE-KNOWLES, S. Destination C1/ C2: Grammar and Vocabulary; with Key [suitable for the updated CAE exam]. , Oxford: Macmillan, 2008||MANN, M., & TAYLORE-KNOWLES, S. Destination B2: Grammar and Vocabulary [suitable for the updated FCE exam].)