

IDENTIFICATION DETAILS

Degree:	Audio-Visual Communication		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	RADIO WORKSHOP		
Type:	Compulsory	ECTS credits:	6
Year:	3	Code:	3032
Teaching period:	Fifth semester		
Area:	Production and Applied Communication Techniques		
Module:	Organisation and Production of Audio-visual Communication and Multimedia		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

- 1.- Conocimiento de nuevos soportes y medios de transmisión radiofónica y de comunicación
- 2.- Conocimiento del lenguaje de la comunicación (palabra, música, efectos y silencio)
- 3.- Conocimiento y dominio práctico de la planificación, elaboración y ejecución del formato magazine como contenedor de los géneros radiofónicos (boletín, entrevista, editorial, reportaje, topic y crónica)
- 4.- Conocimiento de las técnicas de locución y comunicación
- 5.- Conocimiento básico de la producción radiofónica en la era digital
- 6.- Conocimiento básico de las estrategias comunicativas y las sinergias multisoporte
- 7.- Conocimiento de las nuevas plataformas de difusión radiofónica (FM / App / simulcasting / podcasting)

- 8.- Conocimiento básico del manejo de los elementos técnicos de la comunicación radiofónica (realización directo /programas de edición sonora / Home studio)
- 9.- Aprendizaje de los métodos de trabajo multitarea, desarrollo en equipo y exigencias formales del nuevo entorno laboral en los medios de comunicación
- 10.- Aprendizaje de la resolución de problemas en directo
- 11.- Actividades colaborativas basadas en metodologías de aprendizaje por proyectos (aprendizaje cooperativo, aprendizaje basado en problemas, evaluación por pares, metodologías colaborativas y foros de discusión)

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To be able to programme the content of a radio or television channel, and to programme the content of a multimedia environment, having the capacity to direct the programming of channels and audio-visual media.

Specific skills

To use and be familiar with the technologies and systems used to process, develop and convey information, and to express and disseminate creations through audio-visual media.

To gain theoretical and practical knowledge to create, plan, manage and develop audio-visual projects in the stages of pre-production, production and post-production in various formats: film, radio, television, interactive digital or multimedia environments.

To manage and have a command of production, recording and broadcasting techniques and processes in the organisation of radio production, sound recording and other sound products.

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DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours