

IDENTIFICATION DETAILS

Degree:	Audio-Visual Communication		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	AUDIO-VISUAL DOCUMENTATION		
Type:	Compulsory	ECTS credits:	6
Year:	2	Code:	3029
Teaching period:	Fourth semester		
Area:	Communication		
Module:	Bases for a Theory of Audio-visual Communication		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

Los contenidos de la asignatura parten del concepto de documentación como disciplina científica y proporcionan a los alumnos los conocimientos básicos de una ciencia multidisciplinar como es la documentación.

La asignatura se centra en primer lugar en la necesidad de la documentación como fundamento de toda información y en concreto de la documentación de carácter audiovisual.

Se introduce al alumno en la investigación desarrollando los fundamentos de la metodología del trabajo universitario y científico.

En segundo lugar se exponen los mecanismos y procesos que sigue la información desde que es producida hasta que llega a los usuarios. Se desarrollan y aplican las distintas fuentes de información que son consideradas como

imprescindibles para poder documentar el trabajo profesional enseñando al alumno el tratamiento y la recuperación de la información documental para llevar a cabo su actividad comunicativa.

Esta aproximación a las estrategias y recursos de búsqueda y recuperación de la información se aplica en la parte práctica de la asignatura donde los alumnos deberán utilizar estos recursos para elaborar una serie de contenidos audiovisuales. De manera que a través del trabajo práctico puedan experimentar las dificultades propias de la investigación y la búsqueda documental derivadas del proceso de creación de un contenido en formato audiovisual.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought to be able to understand and express the reality of the world and man and to convey it using audio-visual language in the media, expressing oneself correctly orally, in writing and in audio-visual or multimedia format, using informative, entertainment or fiction-based content and discourse.

To acquire an ability to consider and respond to the possible causes and consequences of human, social, political and economic events in audio-visual and multimedia format.

To learn how to acquire knowledge: to understand the dynamics of personal development through skills in communication, research, critical and creative thought, consideration and execution of action plans and teamwork.

Specific skills

To set out reasoned ideas on the basis of argumentation and rhetoric using any means of expression, but especially audio-visual resources.

To acquire an ability to define research topics that may contribute to raising the awareness of audio-visual media and to appropriately set out the findings of the research in line with the standards and norms of information and communication disciplines.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours