

Teaching guide

IDENTIFICATION DETAILS

Degree:	Expert in Multimedia and Interactive Graphic Design (UFV-Awarded Title associated with Design)		
Faculty/School:	Communication Science		
Course:	INFOGRAPHICS		
Type:	Compulsory Internal	ECTS credits:	6
Year:	2	Code:	15314
Teaching period:	Fourth semester		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

Visual representation of information is one of the oldest aspects of graphic design. From Paleolithic times to the present day, man has designed images to explain the movements of the stars, the location of the seas, how to sow the land, how to build cathedrals, how the subway lines run, how the pieces of machinery, buildings, furniture, mobile phones and microcomputers all fit together. Infographics has described and explained virtually the entire history of humanity, and while it has done so it has evolved in its techniques and methods; it has specialized and has acquired new characteristics of the new ways of reading and new formats and media features.

This subject introduces students to the concepts, procedures and attitudes related to the professional practice of infographics, from the analysis of information to the production of the final art.

The motto for this course is ¿tell it with images¿.

SKILLS

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
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60 hours	90 hours
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