

Teaching guide

IDENTIFICATION DETAILS

Degree:	Marketing		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Law, Business and Governance		
Course:	BUSINESS LAW		
Type:	Optional	ECTS credits:	3
Year:	3	Code:	7648
Teaching period:	Sixth semester		
Area:	Law		
Module:	Business management and human development tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	75		

SUBJECT DESCRIPTION

Con esta materia se quiere mostrar al alumno que tras cada norma dentro del Derecho Mercantil subyace una visión antropológica, ya que esta materia presenta el funcionamiento de dichas sociedades dentro del Ordenamiento jurídico en su rama mercantil.

Se pretende que se alcance un conocimiento óptimo del Derecho Mercantil y una visión interdisciplinar de los distintos problemas jurídicos que pudieran plantearse. Para ello, se quiere lograr que ante dichos problemas la manera de pensar del alumno le permita aportar soluciones a las distintas casuísticas que la vida ordinaria presenta en el ámbito del funcionamiento de la actividad mercantil.

Asimismo, se presenta y se imparte esta asignatura de modo que los aprendizajes técnicos adquiridos y realizados por los alumnos les resulten de gran ayuda a la hora de desarrollar un enfoque ético y responsable de su actividad empresarial.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

Capacity for analytical, synthetic thought applied to business decision-making.

An ability to accomplish goals and solve problems, showing an ability to adapt to and make decisions in all manner of business management situations.

Specific skills

To describe and engage with university work tools: text commentary, analysis, summary and the preparation of a research project, in order to develop habits of rigorous thought.

To be able to put knowledge into practice.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
30 hours	45 hours