

Teaching guide

IDENTIFICATION DETAILS

Degree:	Business Administration and Management		
Field of Knowledge:	Social and Legal Sciences		
Faculty/School:	Law, Business and Government		
Course:	LITERARY MASTERPIECES		
Type:	Optional	ECTS credits:	3
Year:	4	Code:	7163
Teaching period:	Eighth semester		
Subject:	Anthropology		
Module:	Business Management and Human Development Tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	75		

SUBJECT DESCRIPTION

The subject of Literature is a treatise that, based on the various productions written with a specific stylistic art, addresses the great themes of humanity according to its different times, nations and languages. It has always been necessary to read and reflect on great authors through their great books, especially this is necessary for business students, since literature reflects the ways of being and doing of human beings, creativity, different techniques of expression and the formal beauty of content. In addition to approaching the different ways in which men of different ages pose their questions, customs, needs and experiences.

Through the course, we want to convey the importance of Literature so that students wonder and discuss great human questions through the works of great writers. In the same way, it is intended that students enjoy Literature and allow them to experience it as a form of artistic expression appropriate to promote the integral development of

the person.

The debate and dialogue in class will allow the student to delve into some issues that will undoubtedly be important in their future life, such as: the love-hate dichotomy, truth, prestige, motivation, ideals, personal integrity, social relations and their own existence. Along with technical training, it is important to articulate subjects that reflect on the concept, thought and discourse of the world and the human being. These subjects provide students with a global understanding of what and who man is, what culture is and what original contributions our Western culture provides in today's world.

GOAL

Convey the importance of literature so that students wonder and discuss great human questions through key texts of universal literature.

The specific aims of the subject are:

- Recognize and analyze the elements and characteristics of literary productions, develop critical attitudes to their messages, valuing the importance of their manifestations in culture.
- Know and differentiate the main genres of the Western literary tradition, the characteristics of the main periods (artistic and literary), and the authors and works most representative of each of them.
- Interpret literary texts and texts of literary intent, oral and written, from personal critical and creative positions, valuing relevant works of the literary tradition as outstanding examples of cultural heritage, with special emphasis on the literatures present in the environment.
- To benefit and enjoy independently reading and writing as forms of communication and as sources of cultural enrichment and personal pleasure.

Enrich the historical perspective in relation to social, political, ideological and religious changes, with the point of view offered by literature and transfer it to its closest reality.

PRIOR KNOWLEDGE

It is not necessary to have previous knowledge, but a search attitude. It is not a history of literature, but rather the student learns to ask himself the necessary questions to know what the great books of human history are saying about the human being.

COURSE SYLLABUS

The program is divided into two complementary blocks. The first one focuses on reflecting on the value of Literature in its historical, economic and social context. In addition, we will delve into the great themes of human existence, through guided reading of the works.

Start and presentation of the module.

1. Of Words and Stories and the Western Canon.
2. Great literature: a vehicle of truth and beauty.
3. Literary analysis method. Theater, Poetry and Narrative.

Throughout the course, we will read several works that illustrate the three blocks.

EDUCATION ACTIVITIES

TEACHING METHODOLOGIES

- Exhibition classes. The teacher will present each of the topics in the program. It will explain the mandatory readings and activities and exercises, the complementary bibliography and the evaluation of the subject.
- Group work: It will be possible to propose teamwork on the analysis of certain works and present them in person or virtually to the rest of the class.
- Tutoring: the student must send an email to the teacher. Depending on the convenience, tutoring may be individual or group.

STUDENT WORK:

- Weekly or biweekly reading of the texts indicated by the teacher
- Study of the theoretical and practical contents of the program and preparation of recommended readings.
- Personal reflection and analysis of the readings in person or virtually through the different learning methodologies mentioned above.
- Presentation of content and activities by the teacher with the participation of students in commenting on recommended readings.
- Carrying out evaluation tests throughout the course.

DISTRIBUTION OF WORK TIME

TEACHER-LED TRAINING ACTIVITIES	INDIVIDUAL WORK
30 Horas	45 Horas

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

Ability to carry out synthetic and analytical thought.

To have developed an ability for critical and reflective thought.

To develop oral and written communication skills in a native and foreign language.

To possess a strong work ethic.

General Skills

Ability to carry out synthetic and analytical thought.

To have developed an ability for critical and reflective thought.

To develop oral and written communication skills in a native and foreign language.

To possess a strong work ethic.

Specific skills

Develop habits of rigorous thinking.

Identify the main axes, currents and creations of literature as manifestations of Western culture.

Analyze and synthesize the main ideas and contents of all types of texts; discover the theses contained in them and the issues they raise, and critically judge their form and content.

Identify the mission of the university.

Develop oral and written communication habits

Cultivate an attitude of intellectual concern and the search for truth in all areas of life.

LEARNING RESULTS

It analyzes in a reflective and critical way the great currents of thought through Literature.

He shows an ethical attitude and respect for the environment, for his classmates and for the subject.

Integrate the knowledge acquired in the subject into your experience and professional experience.

Analyze and synthesize the ideas and contents of any type of literary text.

Rigorously develops oral and written communication skills.

Shows capacity for analytical self-reflection and self-criticism of personal work.

Transmits values based on the search for truth and the common good

LEARNING APPRAISAL SYSTEM

EVALUATION OF THE SUBJECT: FIRST-YEAR STUDENTS WITH CONTINUOUS EVALUATION:

1. Final written test: 60%. Critical reflection on the readings taken during the course (oral and/or written, developmental, short questions or tests).

2. Continuous evaluation: 40%. Weighting:

- Papers and essays 25%
- Attitude and participation: punctuality, respectful attitude towards the teacher and their classmates, intervention in discussion forums, contributions to group dialogue about readings, etc. 15%

Minimum requirements to maintain continuous evaluation:

- Sign up for the Virtual Classroom.
- Have executed at least 80% of the practical exercises proposed in class and deliver them on time.
- Attend at least 80 percent of classes.
- In order to pass the course and measure with the rest of the parameters, it is required to obtain at least 5 out of 10 points in the final exam and in the average of the work carried out.

STUDENTS WITH ACADEMIC EXEMPTION:

Students who for different reasons have an academic exemption due to force majeure or have taken the subject in previous courses or are on Erasmus abroad. For these students there is an alternative evaluation system:

1. Reading and preparation of individual works: 50%
2. Final written test: 50%

As in the normal evaluation system, even if the result of this weighted average is higher than 5, the subject will be suspended if the score of the exam or the papers is lower than 5.

STUDENTS WITH SECOND AND SUBSEQUENT ENROLLMENT: in this case, students can take advantage of either of the two previous systems, after notifying the teacher at the beginning of the semester. The final test will be the same as for students with normal attendance. For students who do not normally attend class, the grade will be calculated based on a final exam (80%) and the different works that will be ordered through the Virtual

Classroom (20%), the maximum score that can be obtained is 8. If students with normal attendance fail, in an extraordinary call, the exam will weigh 80% of the final grade and the rest of the grades obtained during the course will be added to it.

If students with academic exemption fail, in extraordinary terms, the exam will weigh 80% and the rest the grades obtained during the course. All tests susceptible to evaluation will be subject to the provisions of the Regulations for the Evaluation of Degrees in Business Administration and Management and Marketing. The dates of the ordinary and extraordinary calls can be found in the academic calendar published on the UFV website.

IMPORTANT: Plagiarism, as well as the use of illegitimate means in evaluation tests, will be sanctioned in accordance with those established in the Evaluation Regulations and the University's Coexistence Regulations.

ETHICAL AND RESPONSIBLE USE OF ARTIFICIAL INTELLIGENCE

1.- The use of any Artificial Intelligence (AI) system or service shall be determined by the lecturer, and may only be used in the manner and under the conditions indicated by them. In all cases, its use must comply with the following principles:

- a) The use of AI systems or services must be accompanied by critical reflection on the part of the student regarding their impact and/or limitations in the development of the assigned task or project.
- b) The selection of AI systems or services must be justified, explaining their advantages over other tools or methods of obtaining information. The chosen model and the version of AI used must be described in as much detail as possible.
- c) The student must appropriately cite the use of AI systems or services, specifying the parts of the work where they were used and describing the creative process followed. The use of citation formats and usage examples may be consulted on the Library website(https://www.ufv.es/gestion-de-la-informacion_biblioteca/).
- d) The results obtained through AI systems or services must always be verified. As the author, the student is responsible for their work and for the legitimacy of the sources used.

2.- In all cases, the use of AI systems or services must always respect the principles of responsible and ethical use upheld by the university, as outlined in the [Guide for the Responsible Use of Artificial Intelligence in Studies at UFV](#). Additionally, the lecturer may request other types of individual commitments from the student when deemed necessary.

3.- Without prejudice to the above, in cases of doubt regarding the ethical and responsible use of any AI system or service, the lecturer may require an oral presentation of any assignment or partial submission. This oral evaluation shall take precedence over any other form of assessment outlined in the Teaching Guide. In this oral defense, the student must demonstrate knowledge of the subject, justify their decisions, and explain the development of their work.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

José Ortega y Gasset; edition by Julián Marías. Meditations of Don Quixote/2nd ed. Madrid:Cátedra, D.L.1990.
(José Ortega y Gasset; edition by Julián Marías. Meditations of Don Quixote/2nd ed. Madrid:Cátedra, D.L.1990. ,
||Martín de Riquer, José María Valverde. History of universal literature/Barcelona:RBA, 2018.)

Additional

LAZARO CARRETER, Fernando. The new dart in the word/Barcelona:Aguilar, 2003.