

Teaching guide

IDENTIFICATION DETAILS

Degree:	Business Administration and Management		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Law, Business and Governance		
Course:	SPANISH AND WORLD ECONOMICS FOR ENTREPRENEURS		
Type:	Compulsory	ECTS credits:	6
Year:	3	Code:	7134
Teaching period:	Fifth semester		
Area:	Company		
Module:	Business management and human development tools		
Teaching type:	Classroom-based		
Language:	Spanish/English		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

The UFV Business Administration Degree aims to train managers/entrepreneurs capable of understanding that the company is a community of people who produce goods and services to satisfy the real needs of society. Therefore, UFV graduates must understand their role in society as an ethical responsibility at the service of the common good and sustainable progress, that is, continuous and widespread development that responds to the needs of the present generation, without compromising the ability of future generations to meet their own.

For all these reasons, Degree in Business Administration is structured IN four modules focused on business management techniques, management tools and human development, and the application of knowledge to practice. It is in the Management Tools and Human Development module, and within the subject of Business, where the subject of Spanish and World for Entrepreneurs is located, which is taken in the sixth quarter.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

Ability to carry out synthetic and analytical thought.

To have developed an ability for critical and reflective thought.

To seek, find and analyse diverse information from various sources.

To enjoy a creative and entrepreneurial spirit.

Specific skills

To be able to describe the situation of the Spanish and world economies.

To identify the links between today's world and historical events and to acknowledge the need to define the historical framework of any event in order to understand it.

To be able to read, analyse and easily interpret graphs, tables and texts.

To develop oral and written communication skills.

To be able to put knowledge into practice.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours