

Teaching guide

IDENTIFICATION DETAILS

Degree:	Business Administration and Management		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Law, Business and Governance		
Course:	MACROECONOMICS FOR ENTREPRENEURS		
Type:	Compulsory	ECTS credits:	6
Year:	1	Code:	7119
Teaching period:	Second semester		
Area:	Company		
Module:	Business management and human development tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

El Grado de ADE de la UFV pretende formar directivos/empresarios capaces de entender que la empresa es una comunidad de personas que producen bienes y servicios para satisfacer necesidades reales de la sociedad, contribuyendo al bien común y al progreso sostenible. Por lo tanto, el egresado de la UFV debe entender su papel en la sociedad como una responsabilidad ética al servicio del bien común y del progreso sostenible, esto es, del desarrollo continuo y generalizado que responde a las necesidades de la generación presente, sin comprometer la capacidad de las generaciones futuras para satisfacer las suyas propias.

Por todo ello, el Grado en ADE se articula en torno a cuatro módulos centrados en técnicas de gestión

empresarial, en herramientas de gestión y desarrollo humano y en la aplicación de los conocimientos a la práctica.

Es en el módulo de Herramientas de Gestión y Desarrollo Humano, y dentro de la materia de Empresa, donde se ubica la asignatura de Macroeconomía para Empresarios que se cursa en el segundo cuatrimestre del Grado.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

Ability to carry out synthetic and analytical thought.

To seek, find and analyse diverse information from various sources.

To develop oral and written communication skills in a native and foreign language.

Specific skills

To be familiar with how the various types of markets work.

To be able to read, analyse and easily interpret graphs, tables and texts.

To be able to analyse and interpret models of economic theory.

To develop oral and written communication skills.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours