

Teaching guide

IDENTIFICATION DETAILS

Degree:	Business Administration and Management		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Law, Business and Governance		
Course:	COMMUNICATION: LEADERSHIP SKILLS AND ABILITIES		
Type:	Basic Training	ECTS credits:	6
Year:	1	Code:	7115
Teaching period:	Second semester		
Area:	Communication		
Module:	General and strategic business administration		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

Esta asignatura aborda las habilidades y competencias necesarias que deben tener los buenos profesionales de ADE, favoreciendo el desarrollo de las mismas en nuestros estudiantes de grado. Desde la pregunta sobre su vocación, provocar la respuesta a la misma, dentro del ámbito universitario en el que se encuentra, potenciando el desarrollo de aquellas capacidades intelectuales, personales y sociales que faciliten su progreso hacia un profesional de ADE íntegro y capaz, preparado para liderar equipos de trabajo eficaces y comprometidos socialmente.

La asignatura pretende dotar a los alumnos de las herramientas necesarias para evaluar y desarrollar las

principales competencias que configuran el perfil del alumno del grado de ADE. A través de las diferentes actividades individuales y de equipo que se llevan a cabo, cada alumno podrá valorar sus fortalezas y áreas de mejora para caminar hacia la excelencia, potenciando sus fortalezas y superando en comunidad sus debilidades.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

Ability to carry out synthetic and analytical thought.

To have developed the necessary skills to ensure problems are solved and goals are reached.

To possess a strong work ethic.

To be able to learn autonomously and independently.

Specific skills

To be able to approach a subject by means of rigorous, profound and comprehensive thought.

To develop criteria for problem-solving and decision-making both professionally and personally.

To possess the required sensitivity and grace to act in accordance with the basic principles of ethics and social responsibility in the professional and personal spheres of life, knowing how to resolve and address any conflicts of

interest that may arise between them.

To nurture an attitude of intellectual curiosity and a quest for the truth in all areas of life.

To appreciate the process of personal development, setting goals to be attained by means of an action plan.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours