

# Teaching guide

## IDENTIFICATION DETAILS

Degree:	International Relations		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Law, Business and Governance		
Course:	BASICS OF INTERNATIONAL TRADE		
Type:	Compulsory	ECTS credits:	6
Year:	2	Code:	7029
Teaching period:	Fourth semester		
Area:	Company		
Module:	Tools of Communication and Legal-Business Management		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

## SUBJECT DESCRIPTION

La globalización es uno de los aspectos más relevantes que definen el mundo de nuestros días. Este controvertido fenómeno extiende su influencia a todas las áreas de la economía y sociedad internacional, nos involucra a todos y exige comprender que todas nuestras acciones abarcan enormes distancias en el espacio y en el tiempo.

Vivir y formar profesionales en el siglo XXI implica necesariamente adquirir recursos, instrumentos técnicos y conocimientos críticos para una interacción mundial responsable que reconozca la diversidad global y asuma compromisos éticos y sociales.

El Grado en Relaciones Internacionales de la UFV pretende formar personas con un sólido compromiso humano capaces de afrontar el futuro globalizado que nos depara, sus oportunidades y desafíos. Para ello, es necesario dotar al alumno de una excelente formación técnica, teórica y cultural desde una perspectiva histórica y transversal en todas las áreas afectadas en su contenido y ejercicio por el proceso de globalización.

El comercio internacional es, sin duda, una de ellas. Por ello, la asignatura Fundamentos del Comercio Internacional ha de servir al alumno como una aproximación a los conceptos fundamentales y una introducción a las herramientas necesarias para la práctica de la actividad comercial en el ámbito internacional. En concreto, el objetivo de esta asignatura es proporcionar a los alumnos una formación de base sobre comercio internacional, desde una doble perspectiva. Por un lado, el análisis de las principales características tanto cuantitativas como cualitativas del comercio internacional así como sus fundamentos teóricos; y por otro, el estudio de la formación de la economía mundial y la política comercial internacional .

La formación que recibirá el alumno incluye: a) los fundamentos teóricos del comercio y la política comercial; b) la relación teórica y empírica entre comercio, crecimiento y desarrollo económico; c) La formación, desarrollo y estructura de la economía mundial y d) Los debates en torno a la globalización y sus actores: Las empresas multinacionales

## **SKILLS**

### **Basic Skills**

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

### **General Skills**

To acquire the ability to consider and creatively respond to the essential questions as to the whys and wherefores, and the consequences of human, social, political and economic events of global society.

To be able to generate public opinion and build bridges with the various social sectors, allowing for the formation and dissemination of a message and culture for the benefit of humankind, conveying values based on the search for truth and common good.

To understand the dynamics of personal development through skills in communication, research, critical and creative thought, consideration and execution of action plans, and teamwork in the academic and professional spheres.

To develop personal leadership focussing on communication and mediation in the context of international relations.

To be able to apply group work with common objectives, fostering the analysis and pooling of various approaches.

### **Specific skills**

To study and analyse the structure and operation of international organisations and institutions.

To be familiar with the international treaties and agreements governing the operation of the international community.

To be familiar with the structure, operation and management of international companies.

To understand and manage economic and statistical data within the international reality.

To acquire the ability to express oneself fluently and effectively in Spanish and English, to analyse and study the various processes involved in international relations.

### **DISTRIBUTION OF WORK TIME**

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours