

# Teaching guide

## IDENTIFICATION DETAILS

Degree:	Design		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	DRAWING I		
Type:	Basic Training	ECTS credits:	6
Year:	1	Code:	3403
Teaching period:	First-Second semester		
Area:	Artistic Expression		
Module:	Design Tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

## SUBJECT DESCRIPTION

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## SKILLS

### Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks
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Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

### **General Skills**

To develop students' creative capacity based on firm theoretical and practical foundations allowing them to raise, solve and present design problems in a unique, original manner.

To form designers capable of working in the experimental field, using basic aesthetic tools, such as drawing and colour treatment, along with the latest technological tools, applied to graphic design, audio-visual design, space design and other techniques specific to this field.

To provide students with a broad overview of the world of Design through a familiarity with different disciplines to exploit synergies and creative resources shared by various professionals in the field.

To form an intellectually curious professional capable of avoiding plain thought and aspiring to improve modern culture by conveying values founded on the search for the truth, good and beauty.

### **Specific skills**

To acquire illustration techniques.

To acquire a proficient ability at free-hand drawing.

To acquire capacity for analytical (self-)reflection and (self-)criticism in creative work.

To acquire capacity for curiosity and surprise beyond practical perception.

To develop capacity for independent work.

To have learned to be determined yet patient at work.

To develop an ability to cooperate in conjunction with other design disciplines.

To acquire aesthetic taste.

To gain basic physiological knowledge of visual perception and its implications for visual communication.

#### **DISTRIBUTION OF WORK TIME**

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours