### IDENTIFICATION DETAILS

- **Degree:** Journalism
- **Field of Knowledge:** Social and Legal Science
- **Faculty/School:** Communication Science
- **Course:** Multimedia Information
- **Type:** Compulsory
- **ECTS credits:** 4.50
- **Year:** 1
- **Code:** 3288
- **Teaching period:** Second semester
- **Area:** Audio-visual Expression
- **Module:** Communication Skills
- **Teaching type:** Classroom-based
- **Language:** Spanish
- **Total number of student study hours:** 112.50

### SUBJECT DESCRIPTION

Multimedia Information introduces students to the new forms of narration in the digital age and provides the knowledge with which to start mastering multimedia languages. They will also learn and analyse the different tools available to journalists for structuring multimedia news reporting, with a special focus on audio and video options. The course entails an eminently practical approach and therefore provides students with the skills necessary to develop a good style of multimedia writing.

### SKILLS

**Basic Skills**
Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks.

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study.

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience.

General Skills

To discover, evaluate and compare the various answers regarding existential questions concerning the individual and the community with one’s own perspective.

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

DISTRIBUTION OF WORK TIME

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<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
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<tbody>
<tr>
<td>45 hours</td>
<td>67.50 hours</td>
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