

# **Teaching guide**

#### **IDENTIFICATION DETAILS**

Degree:	Journalism			
Field of Knowledge:	Social and Legal Science			
Faculty/School:	Communication Science			
Course:	NEWS RADIO			
Type:	Compulsory		ECTS credits:	6
		•		
Year:	2		Code:	3253
		•		
Teaching period:	Fourth semester			
Area:	Audio-visual Expression			
Module:	Communication skills			
Teaching type:	Classroom-based			
Language:	Spanish			
Total number of student	150			
study hours:				

## **SUBJECT DESCRIPTION**

This course introduces the student to the new radio transmission supports, the new tools used for making information and news messages and the resources for communication of sound language adapted to the new informative and radio paradigm. It also takes radio production, communication strategies and multi-support synergies into the digital era.

#### **SKILLS**

**Basic Skills** 

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

#### **General Skills**

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To master technologies applied to the field of communication in general and journalism in particular.

#### Specific skills

To master and develop the practice of journalism in multimedia environments and the Internet.

### **DISTRIBUTION OF WORK TIME**

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours