Teaching guide

IDENTIFICATION DETAILS

Degree: Journalism
Field of Knowledge: Social and Legal Science
Faculty/School: Communication Science
Course:
Type: Compulsory
ECTS credits: 6
Year: 2
Code: 3248
Teaching period: Third semester
Area: Audio-visual Expression
Module: Communication Skills
Teaching type: Classroom-based
Language: Spanish
Total number of student study hours: 150

SUBJECT DESCRIPTION

The News Television course is in the module Communication Skills and the area Audiovisual Expression. It aims to provide the student with the knowledge and tools needed to study, analyse and elaborate television news content through the main audiovisual genres and the various television programmes and formats, with the aim of reporting in a rigorous manner.

SKILLS

Basic Skills
Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks.

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study.

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience.

General Skills

To discover, evaluate and compare the various answers regarding existential questions concerning the individual and the community with one's own perspective.

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To master technologies applied to the field of communication in general and journalism in particular.

Specific skills

To master and develop the practice of journalism in multimedia environments and the Internet.

DISTRIBUTION OF WORK TIME

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<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
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<tbody>
<tr>
<td>60 hours</td>
<td>90 hours</td>
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