How applied technology works in the process of producing and broadcasting audiovisual content on any audio, video or multimedia platform, with a view to recognising a "media" type in the different audiovisual techniques. The production of audiovisual products should be of use to society, helping it in its development, fully aware of the processes this entails and awarding them a proper use as tools.

SKILLS

Basic Skills
Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks.

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study.

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience.

### General Skills

To master technologies applied to the field of communication in general and journalism in particular.

### Specific skills

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms and systems.

To acquire the ability to use specific informative techniques and tools, applied to processes of informative or promotional production.

### DISTRIBUTION OF WORK TIME

<table>
<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>45 hours</td>
<td>67.50 hours</td>
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