

Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	JOURNALISTIC WRITING AND PRESENT TIMES I		
Type:	Compulsory	ECTS credits:	6
Year:	1	Code:	3239
Teaching period:	First semester		
Area:	Written Expression		
Module:	Communication skills		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

Journalistic Writing and Present Times I introduces students to the different journalism genres and provides the necessary tools to master them. It also provides the necessary knowledge to develop a good style of journalistic writing based on an eminently practical methodology.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general

secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To discover, evaluate and compare the various answers regarding existential questions concerning the individual and the community with one's own perspective.

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought to be able to understand and express the reality of the world and man and to convey it through the media, expressing oneself orally, in writing and in audio-visual or multimedia format.

To understand the key aspects of informative events in today's society, to convey them to the public using any media platform.

To acquire the ability to consider and creatively respond to the essential questions as to the possible causes and consequences of human, social, political and economic events.

To be able to generate public opinion and build bridges with the various social sectors, allowing for the formation and dissemination of a message and culture for the benefit of mankind, conveying values based on the search for truth and common good.

To develop the ability to carry out informative duties as a director or press editor in any traditional or electronic media format, either as a freelancer, employee or through self-employment schemes.

To develop the ability to act as the leader of institutional communication, as the leader of communication management in an organisation or as a website manager, content editor or communication consultant.

Specific skills

To be familiar with and interpret information on current affairs. To research and identify the main events in today's world and in Spain, gaining knowledge of the sociocultural and economic reality.

To acquire the ability to express oneself fluently and effectively in oral and written Spanish, being able to take advantage of the linguistic and literary resources best suited to different media.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours