

Teaching guide

IDENTIFICATION DETAILS

| | | | |
|--------------------------------------|--|---------------|------|
| Degree: | Audio-Visual Communication | | |
| Field of Knowledge: | Social and Legal Science | | |
| Faculty/School: | Communication Science | | |
| Course: | BASICS OF AUDIOVISUAL PRODUCTION | | |
| Type: | Compulsory | ECTS credits: | 6 |
| Year: | 1 | Code: | 3019 |
| Teaching period: | Second semester | | |
| Area: | Production and Applied Communication Techniques | | |
| Module: | Organisation and Production of Audio-visual Communication and Multimedia | | |
| Teaching type: | Classroom-based | | |
| Language: | Spanish | | |
| Total number of student study hours: | 150 | | |

SUBJECT DESCRIPTION

Los fundamentos de la Realización son conocimientos teóricos y prácticos sobre la imagen y el sonido, su composición, su secuencialidad, la producción de sentido tras la toma de decisiones que configuran el relato audiovisual y, en última instancia, el conocimiento y aplicación del lenguaje audiovisual.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To be able to implement and master technology applied to the field of audio-visual and multimedia communication.

Specific skills

To gain theoretical and practical knowledge of the techniques and processes for the various stages of audio-visual creation, production and broadcasting from the standpoint of organising and managing technical, human and budgetary resources within their various media platforms (film, radio, television, multimedia, etc.).

DISTRIBUTION OF WORK TIME

| CLASSROOM-BASED ACTIVITY | INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY |
|--------------------------|---|
| 42 hours | 108 hours |