Teaching guide

IDENTIFICATION DETAILS

Degree:	Audio-Visual Communication

Field of Knowledge:	Social and Legal Science

Faculty/School:	Communication Science

Course:	MULTIMEDIA TECHNOLOGY

Type:	Compulsory	ECTS credits:	6

Year:	1	Code:	3018

Teaching period:	Second semester

Area:	Technology

Module:	Tools of Communication and Applied Technology

Teaching type:	Classroom-based

Language:	Spanish

Total number of student study hours:	150

SUBJECT DESCRIPTION

Forma parte del módulo "Herramientas de comunicación y tecnología aplicada". Este es el módulo cuatro del grado de Comunicación audiovisual. La asignatura cuenta con 60 horas de trabajo presencial y 90 de trabajo autónomo del alumno. La tecnología multimedia sirve de catalizador de conocimientos y herramientas y tiende puentes entre las asignaturas del plan docente del grado y la facultad. Es una herramienta de apoyo para la ejecución de productos audiovisuales cuyos contenidos, preproducción, producción y postproducción se abordan desde otras asignaturas. Por lo tanto pretende ser un área de servicio no meramente instrumental, sino interdisciplinar y plenamente universitario (abordando la ejecución desde la reflexión). Así, la tecnología multimedia contribuye a la formación integral de nuestros egresados, ayudándoles en el camino de buscar la

verdad también en los especiales significantes de nuestro lenguaje (honestidad y racionalización de las aplicaciones tecnológicas)

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To be able to implement and master technology applied to the field of audio-visual and multimedia communication.

Specific skills

To acquire an ability to use the computer resources, information and communication technologies and techniques related to the various combined or interactive (multimedia) platforms or systems.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours