

# Teaching guide

## IDENTIFICATION DETAILS

Degree:	Audio-Visual Communication		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	SKILLS AND ABILITIES FOR LEADERSHIP		
Type:	Basic Training	ECTS credits:	6
Year:	1	Code:	3014
Teaching period:	First-Second semester		
Area:	Communication		
Module:	Bases for a Theory of Audio-visual Communication		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

## SUBJECT DESCRIPTION

La asignatura de Habilidades y Competencias para el Liderazgo, pretende poner en camino al alumno hacia su madurez personal, núcleo del liderazgo, desde el descubrimiento de su vocación y su respuesta a la misma en su ambiente universitario, en el aquí y ahora.

A través de la asignatura, el alumno desarrollará habilidades y estrategias fundamentales para poder llegar a ser el profesional de la comunicación que está llamado a ser. De esta manera el alumno podrá identificar cuáles son las habilidades que tiene que trabajar para lograr un desarrollo íntegro, armónico y jerarquizado de sus facultades

superiores (inteligencia, voluntad, afectividad, sociabilidad, etc.), para que tome conciencia de que son un todo-único-irrepetible, y le permita descubrirse y descubrir al otro, en un proceso de encuentro personal y único.

Particularmente, a través de esta asignatura, desarrollará habilidades y competencias fundamentales para su desempeño profesional: conocimiento de uno mismo, auto-aprendizaje, formación de la inteligencia, la motivación, habilidades comunicativas y trabajo en equipo, gestión del tiempo, etc.

## **SKILLS**

### **Basic Skills**

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

### **General Skills**

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought to be able to understand and express the reality of the world and man and to convey it using audio-visual language in the media, expressing oneself correctly orally, in writing and in audio-visual or multimedia format, using informative, entertainment or fiction-based content and discourse.

To acquire the ability to discuss conflicting ideas, thereby generating meeting forums for individuals or social groups from different walks of life.

To learn how to acquire knowledge: to understand the dynamics of personal development through skills in communication, research, critical and creative thought, consideration and execution of action plans and teamwork.

To foster attitudes of leadership and social responsibility both on a personal and professional level.

### **Specific skills**

To set out reasoned ideas on the basis of argumentation and rhetoric using any means of expression, but especially audio-visual resources.

To acquire an ability to define research topics that may contribute to raising the awareness of audio-visual media and to appropriately set out the findings of the research in line with the standards and norms of information and communication disciplines.

#### **DISTRIBUTION OF WORK TIME**

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours