

# Teaching guide

## IDENTIFICATION DETAILS

Degree:	Audiovisual Communication		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	SUPPLEMENTARY EDUCATIONAL ACTIVITIES II		
Type:	Optional	ECTS credits:	3
Year:	4	Code:	1856
Teaching period:	Eighth semester		
Area:	Creativity and Audio-visual Communication		
Module:	Audiovisual narrative and creation processes (skills)		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	75		

## SUBJECT DESCRIPTION

Additional Training Activities offer students the chance to obtain academic recognition in the form of credits for participation in the university's cultural, sports, student representation, solidarity and cooperation activities (RD 861/2010).

## SKILLS

### Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general

secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To identify with the university's calling.

To mature humanely and intellectually.

To acquire capacity for problem-solving and decision-making both professionally and intellectually.

To acquire an ability to appreciate and creatively react to the essential questions as to the whys and wherefores, and the consequences of human, social, political and economic events through audio-visual and multimedia platforms.

### Specific skills

To communicate and create messages and programmes in the language specific to each audio-visual media platform (photography, radio, television, film, multimedia, etc.), and in the digital media that foster communication and information.

To develop the ability to analyse the structures, content and styles of television and radio programming, as well as the numerous variables that influence their structure, and the communication and show-based processes generated by them.

To develop criteria for problem-solving and decision-making both professionally and personally.

To forge and convey attitudes of respect and dialogue with regard to other cultures and religions in the search for the truth through communications.

To acquire the ability for expressing oneself fluently and effectively in oral and written Spanish, being able to take advantage of the linguistic and literary resources best suited to different media.

### DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
75 hours	0 hours