

# **Teaching guide**

## **IDENTIFICATION DETAILS**

Degree:	Audiovisual Communication			
Field of Knowledge:	Social and Legal Science			
Faculty/School:	Communication Science			
Course:	SUPPLEMENTARY EDUCATIONAL ACTIVITIES I			
Type:	Optional		ECTS credits:	3
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Year:	4	ſ	Code:	1855
Teaching period:	Eighth semester			
Area:	Creativity and Audio-visual Communication			
Module:	Audiovisual narrative and creation processes (skills)			
Teaching type:	Classroom-based			
Language:	Spanish			
Total number of student	75			
study hours:				

## **SUBJECT DESCRIPTION**

Additional Training Activities offer students the chance to obtain academic recognition in the form of credits for participation in the university's cultural, sports, student representation, solidarity and cooperation activities (RD 861/2010).

### Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To identify with the university's calling.

To mature humanely and intellectually.

To acquire capacity for problem-solving and decision-making both professionally and intellectually.

To acquire an ability to appreciate and creatively react to the essential questions as to the whys and wherefores, and the consequences of human, social, political and economic events through audio-visual and multimedia platforms.

To be able to generate public opinion and build bridges with the various social sectors allowing for the formation and dissemination of a message and culture for the benefit of humankind, conveying values based on the search for truth and common good, using audio-visual media.

#### Specific skills

To develop creativity, taking on expressive and theme-based risks on the context of the availability and deadlines for audio-visual production, applying solutions and personal viewpoints when developing projects.

To develop criteria for problem-solving and decision-making both professionally and personally.

To forge and convey attitudes of respect and dialogue with regard to other cultures and religions in the search for the truth through communications.

#### **DISTRIBUTION OF WORK TIME**

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
75 hours	0 hours