

Teaching guide

IDENTIFICATION DETAILS

| Degree: | Journalism | | |
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| Field of Knowledge: | Social and Legal Science | | |
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| Faculty/School: | Communication Science | | |
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| Course: | WORK PLACEMENTS II | | |
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| Туре: | Curricular Internships | ECTS credits: | 6 |
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| Year: | 4 | Code: | 1747 |
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| Teaching period: | Eighth semester | | |
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| Area: | Business | | |
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| Module: | Organisation and Production of Reporting | | |
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| Teaching type: | Classroom-based | | |
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| Language: | Spanish | | |
| Tatala schere fat to f | 450 | | |
| Total number of student study hours: | 150 | | |
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SUBJECT DESCRIPTION

Placements in Companies I offers a more practical side to the Degree course, as it incorporates students into the real world of different companies in the Communication and Journalism sector. Students carry out professional work placements associated with the contents of their degree in media communication that have been previously agreed upon and determined with the university. Placement students are assisted by a tutor who also subsequently evaluates their performance.

SKILLS

Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To mature in human and intellectual terms. To acquire the ability to make decisions and solve problems in the field of one's professional or research activity.

Specific skills

To put into practice the task and activity of reporting within a professional communications company through compulsory undergraduate placements.

To adopt attitudes of leadership and social responsibility on both a personal and professional level.

To develop criteria for problem-solving and decision-making both professionally and personally.

To acquire the ability to analyse texts and specialised documents on any relevant subject and to be able to summarise or adapt them using language or lexis that is understandable to mainstream audiences.

DISTRIBUTION OF WORK TIME

| CLASSROOM-BASED ACTIVITY | INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY | |
|--------------------------|--|--|
| 2 hours | 148 hours | |