

# Teaching guide

## IDENTIFICATION DETAILS

Degree:	Journalism		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	RESEARCH METHODS AND TECHNIQUES		
Type:	Compulsory	ECTS credits:	6
Year:	4	Code:	1746
Teaching period:	Eighth semester		
Area:	Communication		
Module:	Foundations for a Theory of Journalism		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

## SUBJECT DESCRIPTION

Immersion in methods and techniques of social research is all part of a search for deep knowledge of mankind. It does so by addressing not only the methodological but also the ethical and anthropological meaning of the scientific dimensions of explanation and understanding, and of the quantitative and qualitative. Methods and techniques that are never innocent in their expression of people and in the vision of society they convey.

## SKILLS

### Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To understand the key aspects of informative events in today's society in order to convey them to the public using any media platform.

To be able to work as a researcher, teacher and consultant in communication.

To acquire the ability to consider and creatively respond to the essential questions as to the whys and wherefores, and the consequences of human, social, political and economic events.

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought, to be able to understand reality and convey it using the media.

To be able to generate public opinion and build bridges with the various social sectors, allowing for the formation and dissemination of a message and culture for the benefit of mankind, conveying values based on the search for truth and common good.

### Specific skills

To give presentations of research and projects publicly or through any media platform.

To gain an understanding of the ethics and deontology of journalism in order to act as a professional in said context.

To nurture an attitude of intellectual curiosity and a quest for the truth, in all areas of life for the benefit of society, allowing journalism to be conducted in a more rigorous manner and with intellectual essence.

To acquire the ability to join and adapt to a working team, aligning one's interests with those of the joint project.

To reasonably set out ideas on the basis of argumentation and rhetoric.

To gain an understanding of informative and communicative processes, as well as of the main currents and theories formalising and criticising them from a conceptual, methodological and research-based standpoint.

### DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours