

Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism			
Field of Knowledge:	Social and Legal Science			
Faculty/School:	Communication Science			
Course:	JOURNALISTIC PHOTOGRAPHY			
Type:	Compulsory		ECTS credits:	3
		•		
Year:	4		Code:	1745
		•		
Teaching period:	Eighth semester			
Area:	Journalistic Reporting and Digital Communication (Design)			
Module:	Communication Tools			
Teaching type:	Classroom-based			
Language:	Spanish			
Total number of student study hours:	75			

SUBJECT DESCRIPTION

The Photojournalism course is intended to develop one of the most important aspects of journalism: image in reporting. The use of image, photography or video is very a powerful tool in the media. This course is intended not only to take a historical journey through these uses in the history of photography, but also to help students to understand the power of image, its potential and its different theoretical and practical uses.

SKILLS

Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To understand the key aspects of informative events in today's society in order to convey them to the public using any media platform.

To acquire the ability to consider and creatively respond to the essential questions as to the whys and wherefores, and the consequences of human, social, political and economic events.

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought, to be able to understand reality and convey it using the media.

To acquire the ability to express oneself correctly in oral and written form, and in audio-visual or multimedia formats.

Specific skills

To develop criteria for problem-solving and decision-making both professionally and personally.

To communicate in the language specific to each media platform (press, photography, radio, television) and in different digital systems conveying communication and information.

To acquire capacity for designing formal and aesthetic aspects in print, graphic, audio-visual and digital media and to use computer techniques for representing and conveying facts and data using information graphics systems.

To acquire the ability to create, plan and execute information or communication projects.

To acquire the ability to join and adapt to a working team, aligning one's interests with those of the joint project.

To be able to recover, organise, analyse and process information and communication to be disseminated, provided or processed for private and public purposes through different media or formats or for use in the creation of any type of products.

To master and develop the practice of journalism in multimedia environments and the Internet.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
30 hours	45 hours