

Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism			
Field of Knowledge:	Social and Legal Science			
Faculty/School:	Communication Science			
Course:	INTRODUCTION TO SPECIALIST JOURNALISM			
Type:	Compulsory		ECTS credits:	6
Year:	4		Code:	1743
Teaching period:	Seventh semester			
Area:	Written Expression			
Module:	Communication skills			
Teaching type:	Classroom-based			
Language:	Spanish			
Total number of student study hours:	150			
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SUBJECT DESCRIPTION

The contents of the Introduction to Specialist Journalism course cover the basics of journalistic specialist journalism and the different levels of specialisation in today; s media. It will also strengthen students; ability in written journalism through the practice of different genres used in specialist journalism.

SKILLS

Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general

secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To understand the key aspects of informative events in today's society in order to convey them to the public using any media platform.

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought, to be able to understand reality and convey it using the media.

To develop the ability to work as a director or press editor in any traditional or electronic media format.

Specific skills

To organise and handle communicative knowledge as information.

To carry out the main journalistic tasks according to topic areas, applying journalistic genres and procedures.

To be able to recover, organise, analyse and process information and communication to be disseminated, provided or processed for private and public purposes through different media or formats or for use in the creation of any type of products.

To be familiar with and interpret information on current affairs.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours