

Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	EDITING		
Type:	Compulsory	ECTS credits:	6
Year:	4	Code:	1741
Teaching period:	Seventh semester		
Area:	Journalistic Reporting and Digital Communication (Design)		
Module:	Communication Tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

The ¿Publishing¿ course covers the knowledge required by a reporter to report freely using audiovisual language.

SKILLS

Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To understand the key aspects of informative events in today's society in order to convey them to the public using any media platform.

To develop the ability to perform informative tasks as a freelancer and in self-employment schemes.

To master the technologies applied to the field of communication in general and journalism in particular.

To gain a specific understanding of each of the subjects that make up the journalism syllabus.

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought, to be able to understand reality and convey it using the media.

To acquire the ability to express oneself correctly in oral and written form, and in audio-visual or multimedia formats.

Specific skills

To give presentations of research and projects publicly or through any media platform.

To acquire the ability to analyse texts and specialised documents on any relevant subject and to be able to summarise or adapt them using language or lexis that is understandable to mainstream audiences.

To master the techniques and theoretical basics for communicating on radio and television.

To communicate in the language specific to each media platform (press, photography, radio, television) and in different digital systems conveying communication and information.

To acquire the ability to use computer resources, information and communication technologies and techniques in the various combined or interactive (multimedia) platforms or systems.

To acquire the ability to create, plan and execute information or communication projects.

To acquire the ability to join and adapt to a working team, aligning one's interests with those of the joint project.

To be able to recover, organise, analyse and process information and communication to be disseminated, provided or processed for private and public purposes through different media or formats or for use in the creation of any type of products.

To reasonably set out ideas on the basis of argumentation and rhetoric.

To acquire the ability to use specific informative techniques and tools, applied to the processes of informative or promotional production.

To master and develop the practice of journalism in multimedia environments and the Internet.

To use and be familiar with the technologies and systems used to process, develop and convey information, and to express and disseminate creations through the media, especially graphic design and infographics.

To acquire an ability to express oneself fluently and effectively in oral and written Spanish, being able to take advantage of the linguistic and literary resources best suited to different media.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours