

Teaching guide

IDENTIFICATION DETAILS

Degree:	Fine Arts		
Field of Knowledge:	Arts and Humanities		
Faculty/School:	Communication Science		
Course:	AUDIOVISUAL PRODUCTION		
Type:	Compulsory	ECTS credits:	6
Year:	3	Code:	1621
Teaching period:	Fifth semester		
Area:	Codes of Audio-visual Representation		
Module:	Basic Principles for the Design of Artwork		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

During the Audiovisual Production course, students are equipped with the necessary technical and theoretical knowledge to be able to tackle cinema-related project in all its facets, regardless of whether it is an item of fiction, video or a piece of video art, etc.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To have the ability to work as an independent and self-sufficient visual artist in creative practice and the exhibition of a work of art, with extensive knowledge of artistic expression and its means.

To have the ability to conceive, plan, prepare, organise, manage and mediate visual information.

To have the ability to master state-of-the-art multimedia technologies that can enrich the experimental field of artistic creation as well as those of leisure, entertainment and, by extension, audio-visual communication in the context of contemporary culture.

To form a part of the professional world as a new creator, carrying out artistic works, programmes and projects for production and presentation in all kinds of formats and cultural spaces.

Specific skills

To have the ability to identify and understand the problems involved in art.

To have acquired the necessary skills for creatively and imaginatively facing up to artistic challenges.

To have acquired the ability to produce ideas and link them together during the creative process.

To possess aesthetic sensitiveness.

To be aware of and appreciate cultural heritage.

To be familiar with the vocabulary, codes and concepts inherent to the artistic field.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours