

# Teaching guide

## IDENTIFICATION DETAILS

Degree:	Design		
Field of Knowledge:	Arts and Humanities		
Faculty/School:	Communication Science		
Course:	WORK PLACEMENTS II		
Type:	Curricular Internships	ECTS credits:	6
Year:	4	Code:	1544
Teaching period:	Eighth semester		
Area:	Business		
Module:	Human and social sciences		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

## SUBJECT DESCRIPTION

In a work setting, students apply the knowledge acquired over the preceding seven semesters and experience the responsibility of successfully carrying out professional tasks. They take part in specific tasks in one of the companies proposed by the university from its list of work placements, and gain valuable experience for their imminent future as professional designers.

## SKILLS

### Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

## **General Skills**

To develop students' creative capacity based on firm theoretical and practical foundations allowing them to raise, solve and present design problems in a unique, original manner.

To form designers capable of working in the experimental field, using basic aesthetic tools, such as drawing and colour treatment, along with the latest technological tools applied to graphic design, audio-visual design, space design and other techniques specific to this field.

To instil in students the ability to work in a team, working independently while supporting a global project, defining responsibilities and cooperating with other professions and trades in the pursuit of a common goal.

To provide students with a broad overview of the world of design through a familiarity with all its different disciplines, thereby taking full advantage of the synergies and creative resources shared by various professionals in this field.

To train students to work as independent, self-sufficient professionals on design projects.

To teach students to give explanations, arguments and defence for their projects at university level and in a professional setting when dealing with customers or other design professionals.

## **Specific skills**

To gain a basic understanding of human sciences, humanistic factors and ergonomics.

To gain business principles and professional ethics.

To be aware and possess knowledge of environmental problems.

To gain a basic understanding of the research methodology of sources, analysis, interpretation and synthesis.

To acquire the ability to communicate effectively.

To clearly set out, orally and in writing, complex artistic problems and projects.

To develop the capacity for independent work.

To have the ability to work well in a team.

To have learned to be determined yet patient at work.

To develop the ability for personal initiative and self-motivation.

To be familiar with the norms of procedure stemming from copyright and property rights.

To gain a critical understanding of the pre-formative dimension and social impact of design.

To develop an ability to cooperate in conjunction with other design disciplines.

To cooperate with other professions, in particular, with professionals from other disciplines.

To have acquired the spirit needed for self-employment and job creation.

To develop interpersonal skills and awareness of one's own resources and capabilities.

### **DISTRIBUTION OF WORK TIME**

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
2 hours	148 hours