

Teaching guide

IDENTIFICATION DETAILS

Degree:	Design		
Field of Knowledge:	Arts and Humanities		
Faculty/School:	Communication Science		
Course:	PHOTOGRAPHY		
Type:	Compulsory	ECTS credits:	6
Year:	3	Code:	1533
Teaching period:	Fifth semester		
Area:	Additional Tools		
Module:	Design Tools		
Teaching type:	Classroom-based		
Language:	Spanish		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

The Photography course is designed to train our students to understand photography as something more than just the technical production of photographs. They are taught to understand photography as an act of communication and to learn to see, analyse and understand photographic images from an ethical and aesthetic perspective without disregarding basic technique, with a view to achieving a quality photographic process. It is also intended to provide students with an understanding of photographic manipulation. The ill-intentioned retouching of photographs is an everyday phenomenon based on a belief that the truth does not matter and everything can be manipulated. We wish to train students to understand the technique of photographic retouching from an ethical perspective.

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To develop students' creative capacity based on firm theoretical and practical foundations allowing them to raise, solve and present design problems in a unique, original manner.

To instil in students the ability to work in a team, working independently while supporting a global project, defining responsibilities and cooperating with other professions and trades in the pursuit of a common goal.

To teach students to give explanations, arguments and defence for their projects at university level and in a professional setting when dealing with customers or other design professionals.

To nurture and develop an intellectually curious professional capable of avoiding plain thought and aspiring to improve modern culture by conveying values founded on the search for the truth, good and beauty.

Specific skills

To master photographic editing and production.

To acquire an ability for analytical (self-)reflection and (self-)criticism in creative work.

To adopt an attitude of curiosity above and beyond practical first perceptions.

To develop the capacity for independent work.

To have the ability to work well in a team.

To acquire aesthetic taste.

To gain basic physiological knowledge of visual perception and its implications for visual communication.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours