

Teaching guide

IDENTIFICATION DETAILS

Degree:	International Relations		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	INTELLIGENCE		
Type:	Compulsory	ECTS credits:	6
Year:	2	Code:	7020
Teaching period:	Third semester		
Area:	Political Science		
Module:	Foundations for a Theory of International Relations		
Teaching type:	Classroom-based		
Language:	English		
Total number of student study hours:	150		

Teaching staff	E-mail
Elías Cohen Truzman	elias.cohen@ufv.es
Marta Summers Montero	marta.summers@ufv.es

SUBJECT DESCRIPTION

Introduction to intelligence – what is, who does it, and who uses it: intelligence cycle, the intelligence disciplines, problems of intelligence collection and analysis, covert action, counter intelligence, the intelligence-policy relationship; and historical, legal, and ethical issues in the intelligence field.

Intelligence, defined in many ways throughout history, is one of the most ancient human disciplines. A wide definition of intelligence points out that is a well defined area of information collection, processing, exploitation, and reporting using a specific category of technical or human resources in order to help decision makers to take

decisions. This course will build a solid foundation for learning Intelligence basic concepts, intelligence cycle, disciplines, methodology of intelligence collection and analysis, counter intelligence, the intelligence community, business, economic and political intelligence, and historical, legal, and ethical dimensions of Intelligence.

GOAL

This course aims to provide the student with a comprehensive introduction to intelligence – what is, who does it, who uses it, how it is regulated, how to practice it, and how important is for the today's world- and to acquire an understanding of the practical dimensions of intelligence in all the fields. The course also aims to explore with Students historical, legal, and ethical dimensions of the intelligence.

Students will internalize that Intelligence is a service provided to States, companies or international organizations, therefore it cannot to be carried out without knowledge, integrity, passion and methodology, among other mandatory elements to be learnt in the course

PRIOR KNOWLEDGE

No previous specific knowledge is required before this class, except for a high level of English. However, students are expected to previously bring attitude, critical thinking and curiosity for learning.

COURSE SYLLABUS

UNIT 1.-INTRODUCTION TO INTELLIGENCE.

- a) Basic Concepts: definitions, typologies and fields.
- b) Today's World and the Coming World: new challenges, new realities, new tools and new intelligence.
- c) History: Intelligence as one of the most ancient human disciplines.
- d) Ethic: Intelligence thin line.

UNIT 2.- THE INTELLIGENCE COMMUNITY AND REGULATIONS IN SPAIN

- a) Spain
- b) European Union
- c) The West
- d) Five Eyes
- e) Rule of Law
- f) Secret of State
- g) Reason of State
- i) Intelligence Services Special Status
- j) Intelligence Services in Spain
- k) Controls
- l) Data Protection (GDPR and Privacy Laws)
- m) Case Study and Practical Exercise

UNIT 3.- THE INTELLIGENCE CYCLE.

- a) Management
- b) Collection
- c) Elaboration/ Processing
- d) Analysis
- e) Dissemination
- f) Feedback
- e) Case Study and Practical Exercise.

UNIT 4.- OBTAINING AND GENERATING INTELLIGENCE

- a) Agents and analysts
- b) OSINT
- c) HUMINT and personality profiles.
- d) IMINT and SIGINT
- e) Case Study and Practical Exercise.

UNIT 5.- BASIC METHODOLOGY FOR INTELLIGENCE ANALYSIS

- a) Compilation
- b) Assessment
- c) Analysis
- d) Integration

- e) Interpretation
- f) Analytic Techniques
- g) Case Study and Practical Exercise

UNIT 6.- ASSESSMENT OF THE INFORMATION.

- a) Sources: Reliability and Credibility.
- b) Filters: Relevance, Evaluation and Urgency.
- c) Analyst Bias and Critical Thinking.
- d) Hypothesis.
- e) Case Study and Practical Exercise.

UNIT 7.- REPORT AND DISSEMINATION.

- a) Elaboration of the Report: process and typologies
- b) Dissemination formats
- c) Case Study and Practical Exercise

UNIT 8.- COUNTERINTELLIGENCE

- a) Definition, dimensions and fields of action.
- b) Defensive Security: definition and typologies.
- c) Counterespionage: definition and methods.
- d) Undercover Operations: Definition, fields, goals and typologies.
- e) Case Study and Practical Exercise.

UNIT 9.- PRIVATE INTELLIGENCE

- a) Business Intelligence, Big Data and the Rule of Information
- b) Competitive Intelligence: Big Corporations
- c) Political Intelligence: Companies, Administrations and Decision-Makers
- d) Case Study and Practical Exercise

EDUCATION ACTIVITIES

IN-CLASS ACTIVITIES

Expository Classes
 Case Studies and Practical Exercises Task Forces and Team-Building Personalized tutoring
 Group tutoring
 Seminars and Lectures
 Intermediate tests of evaluation and Final Exam

VIRTUAL ACTIVITIES

Expository Classes
 Keynote Lectures
 Seminars
 Study (Theory and Practice) Case Studies and Practical Exercises
 Task Forces and Team Building
 Virtual Exercises

*The Educational Activities, as well as the distribution of Work Time, can be modified and adapted depending on the different scenarios established following the indications issued by the Health Authorities.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
50 hours	100 hours

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To acquire critical, analytical, synthetic, reflective, theoretical and practical thought to be able to understand, analyse, interpret and rigorously and independently sum up international reality from a multidisciplinary standpoint.

To be able to apply group work with common objectives, fostering the analysis and pooling of various approaches.

To develop communication skills allowing for accurate written and oral expression, as well as rigorous discourse and suitable reasoning in public.

To suitably use all possible sources that make it possible to be familiar with the international reality in the historical, political, economic, legal and social spheres, in all formats, in order to organise and plan the study and analysis of the international reality.

To be able to carry out projects and work using the pertinent techniques and methodology.

Specific skills

To be familiar with and assess the current world scenario with regard to decision-making bodies, stakeholders and institutions.

To be familiar with and apply the foremost concepts and terminology used in international relations from a range of multidisciplinary approaches.

To foster dialogue and use communication tools to analyse today's world, and to lead processes and strategies in order to solve problems.

To acquire the ability to express oneself fluently and effectively in Spanish and English, to analyse and study the various processes involved in international relations.

LEARNING RESULTS

Comprehensive Understanding and Knowledge of structures, methodologies and techniques to make decisions.

Comprehensive knowledge and application of basics concepts of Intelligence applied on Security, Defense and Business.

Application of the Intelligence methodologies to develop a problem-solving capacity.

Development of Communication skills applied to Intelligence sectors.

LEARNING APPRAISAL SYSTEM

EVALUATION SYSTEM:

- Active Participation in Class: 15%
- Resolution of Practical Exercises: 20% (presented in the time and form set by the teacher)
- Final Exam (requires a minimum of 5 out of 10 in the final exam result) 65%

EXTRAORDINARY CALL:

Students who do not pass the final exam will be kept the marks obtained in the class participation and practical exercises, maintaining the total percentage up to 35%. The other 65% will be the result of the exam score of the extraordinary call, which will keep the same format as the final exam of the ordinary one.

It is mandatory to pass the extraordinary exam to pass the course.

STUDENTS WITH SPECIAL SITUATIONS: ERASMUS OR SECOND AND SUCCESSIVE REGISTRATIONS:

For students who cannot attend classes permanently due to special circumstances and have the authorization of the Director of the Degree, the evaluation criteria and percentages to apply will be the following:

Final exam: 50% and work / s agreed with the teacher: 50%. They must be delivered in time and form according to the requirements that are communicated in each case.

ALTERNATIVE EVALUATION SYSTEM:

In the event of a new lockdown decreed by the Health Authorities or by other Authorities with power to enforce a lockdown, the evaluation criteria and percentages to apply will be the following:

- Active participation in Class: 10%
- Resolution of Practical Exercises: 20% (presented in the time and form set by the teacher)
- Final Exam (requires a minimum of 5 out of 10 in the final exam result) 70%

EXAMS:

Except in the event of a new lockdown, all Exams will be on-site.

COURSE RULES:

-Attendance Policy: Class attendance is mandatory. Absences are not normally excusable (unexcused absence will be penalized). Excused absences require prior permission of the instructor.

-Plagiarism Policy: Cheating or plagiarism in any form will lead to the failing grade in the course and will be reported to university authorities for further discipline. Assignments prepared and submitted in a different course may NOT be used in this course without prior approval.

-Cell Phone Policy: Cell phones and other electronic devices must be turned off during class. Students sending emails or personal messages by mobile devices during class or receive any phone calls will have to leave the classroom for the remainder of the lecture.

-Laptop Policy: The use of laptop in class is only permitted for taking notes, and classroom activities (task forces, group case studies, research, etc.) Students found to be using their laptop for other purposes will be asked to leave the class.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

INTELIGENCIA, VV AA, Tirant lo Blanc. 2012

"Inteligencia. Un enfoque integral" Monografía 148. Escuela Superior de las Fuerzas Armadas. Ministerio de Defensa (2016) <https://transparencia.gob.es/transparencia/dam/jcr:ffc3e54c-3d3a-440b-bc1b-a7cd3f200b77/inteligencia-enfoque-integral.pdf>

*Students will be provided with theoretical content of the Subject by the teacher.

Additional

Structured Analytic Techniques for Intelligence Analysis Richards J. Heuer and Randolph H. Pherson. CQ Pres. 2014.

Intelligence Analysis. A Target-Centric Approach. Robert M.Clark. CQ Press; Edición: Fourth (2012)