IDENTIFICATION DETAILS

Degree: Audio-Visual Communication
Field of Knowledge: Social and Legal Science
Faculty/School: Communication Science
Course: ENGLISH II
Type: Compulsory
ECTS credits: 3
Year: 3
Code: 3033
Teaching period: Fifth semester
Area: Modern language
Module: Audiovisual narrative and creation processes (skills)
Teaching type: Classroom-based
Language: English
Total number of student study hours: 75

Teaching staff
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SUBJECT DESCRIPTION

To equip learners with the knowledge and skills which will enable them to use the English language as responsible professionals in the field of Audio-Visual Communication working individually and in teams.

English II is a course, which is compulsory and which carries 3 ECTS credits, implying 75 hours of dedication on the learner’s part, taught in the Fifth Semester of the Third Year of the Audio-Visual Communication Degree studies. This course is embodied within the Area of Modern Language within the Module: Audiovisual narrative and creation processes (skills).

English II forms part of a well-rounded, integral education focused on the learner in all of his or her harmoniously
integrated dimensions (intelligence, will, emotional nature, sociability, abilities, skills...). In the area of audio-visual communication, our aim is that our students become true professionals who are able to tell stories in a critical thinking way and create symbols that alert us about wrong ways and guide us towards more human values and challenges.

GOAL

To develop and improve the learner’s overall communicative skills in English through active listening and speaking, and in particular, to increase the learner’s understanding and use of vocabulary and language structure as well as reading and writing and critical thinking skills within this particular field of study.

PRIOR KNOWLEDGE

The course is aimed at an overall B1/B2 level as defined by the Common European Framework of Reference for Languages.

COURSE SYLLABUS

UNIT 1: ENGLISH FOR THE RADIO
UNIT 2: ENGLISH FOR FILMS
UNIT 3: ENGLISH FOR JOB SEEKING

Unit 1 ENGLISH FOR THE RADIO explores the understanding of the laguage of radio presenters and programmes and how to interpret a radio-commissioning brief. It also identifies the different procedures that a radio programme implies. Finally it also covers the people who work on the radio.

Unit 2: ENGLISH FOR FILMS deals with the basic vocabulary to identify some people who work in a film and some basic terms related to the film industry in order to understand how a film is made. It also covers the commercial side of selling a film to the producers (pitching)

Unit 3: ENGLISH FOR JOB SEEKING deals with the preparation of a student to search for a job with all the processess that are involved.

EDUCATION ACTIVITIES

In second-language teaching-learning methodology, the how is as important as the what or even the final result. The methodology applied in this course is therefore communicative, eclectic and collaborative. ‘Communicative’ implies active participation and involvement. ‘Eclectic’ takes into account different teaching-learning styles, allowing the student to develop and activate his/her own learning. ‘Collaborative’ provides the learner with the opportunity, both individually and in collaboration with others, to acquire more autonomy as well as a greater sense of responsibility for self and others. The teacher is a guide in this learning process.

This communicative, eclectic, collaborative methodology implies,

IN CLASS:
  • Interactive class lectures
  • Student presentations and student-led discussions
  • Group and pair activities: role-plays, simulations, interviews, research, project work, online forums, etc.
  • Feedback mechanisms
  • Final written and/or oral exams

OUTSIDE OF CLASS:
  • Independent study and preparation of class/group/pair work
  • Online task completion and participation
  • Individual and group tutorials
• Self-assessment
The focus of this subject is on content, knowledge and skills relevant to the chosen degree area.

DISTRIBUTION OF WORK TIME

<table>
<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures 20h</td>
<td>Individual and group work 12,50h</td>
</tr>
<tr>
<td>Seminars and workshops 2h</td>
<td>Theoretical and practical study 25h</td>
</tr>
<tr>
<td>Assessment  lections 20h 2h</td>
<td>Completion of assignments on UFV Virtu@l and/or other multimedia platforms 7,50h</td>
</tr>
<tr>
<td>Practical classes 3h</td>
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SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks.

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues.

General Skills

Specific skills

To acquire the ability to express oneself fluently and effectively in English, conveying messages and information in the language using audio-visual resources and language.

LEARNING RESULTS

Make a podcast considering all the aspects studied in class about how to create an audio content
Define some technical terms and people who work both on a film and on the radio
Create a short film to transmit a message using English and audiovisual communication properly
Simulate an oral job interview by answering the questions in a proper way in order to be a good candidate for a job

LEARNING APPRAISAL SYSTEM

PRIMARY CONTINUOUS EVALUATION SYSTEM:
ORDINARY EXAM PERIOD: Jan. (1st SEM.) - May (2nd SEM.)

BLOCK 1: WRITTEN AND ORAL ASSESSMENT - 60%
- 20% - Oral: Individual/group presentations, debates, discussions, simulations, interviews, etc., done throughout the course. Minimum 2 evaluated tasks. To calculate an average with the written, the student must obtain an overall PASS on the oral.
- 40% - Written.
Note: Students must obtain an overall PASS (5/10) in BLOCK 1, to calculate an overall grade average with BLOCKS 2 and 3.

BLOCK 2: INDEPENDENT STUDY-WORK ASSESSMENT - 30%
- Task completion and evaluation of minimum 3 pieces of work, assigned by the teacher
- Completion of regular homework assignments
- Online task completion and participation (forums, blogs, etc.)
- Attendance to tutorials when called upon
Note: All tasks and assignments must be handed in in due time and in proper form.

Note: To calculate an overall grade average with BLOCKS 1 and 3, it is required that the student obtain an overall PASS (5/10) in BLOCK 2.

BLOCK 3: ATTENDANCE AND PARTICIPATION – 10%
- Regular attendance and active participation.
Note: Students who do not attend class on a regular basis and do not have a formal “dispensa” authorized by the Degree automatically lose this 10%.

EXTRAORDINARY EXAM PERIOD: June-July (1st SEM.) – June-July (2nd SEM.)

Within one academic period, all passed marks of different blocks will be transferred from the ordinary to the extraordinary exam period. Only those blocks failed in the ordinary period are to be repeated.

BLOCK 1: WRITTEN AND ORAL ASSESSMENT- 60%
- 20% - Oral. If you failed the oral section, you will be required to carry out the following:
  - One prepared task based on the course topics.
  - An open question / interview section related to the course content, but announced at the time of the oral assessment.
- 40% - Written. If you failed the written section, you will be required to sit one written exam based on the contents covered throughout the course.
Note: To calculate an average, students must obtain an overall PASS (5 mark) on both the oral and written parts individually.

BLOCK 2: INDEPENDENT STUDY-WORK ASSESSMENT - 30%
If you have failed block 2, you need to repeat and submit all the items specified in the ordinary exam period in due time and in proper form. You need to hand it in by the official final exam date in the extraordinary period.
Note: To calculate an overall grade average with BLOCKS 1 and 3, it is required that the student obtain an overall PASS (5/10) in BLOCK 2.

BLOCK 3: ATTENDANCE AND PARTICIPATION – 10%
The mark for this block will be transferred from the ordinary period to the extraordinary period.

NOTES:
1. Coursework deadlines are established at the beginning of the course. No work will be accepted after the due date.
2. Plagiarism is penalized with a FAIL grade, taking the student directly to the extraordinary exam period.
3. Students with a ‘dispensa’ are responsible for contacting their subject teacher within the first 5 class days of the semester and for complying with the course requirements.
4. Honorable Mention: An honorable mention is recognition of excellence. It is awarded exclusively to students who stand out from their peers academically, as well as in attitude, dedication and teamwork. This decision lies exclusively with the subject teacher.

ALTERNATIVE CONTINUOUS EVALUATION SYSTEM:
This system only applies for those students who are repeating the course, and/or who have an official ‘dispensa’ signed by the dean of the corresponding faculty.

ORDINARY EXAM PERIOD: Jan. (1st SEM.) - May (2nd SEM.)
EXTRAORDINARY EXAM PERIOD: June-July (1st SEM.) – June-July (2nd SEM.)

BLOCK 1: WRITTEN AND ORAL ASSESSMENT- 60%
- 20% - Oral. Two pieces are evaluated:
  - One prepared piece of work based on the course topics.
  - An open question / interview section related to the course content, but announced at the time of the oral assessment.
- 40% - Written. One written exam based on the contents covered throughout the course.
Note: To calculate an average between the oral and the written, students must obtain an overall PASS (5 mark) on each part individually.

BLOCK 2: INDEPENDENT STUDY-WORK ASSESSMENT - 40%
- Task completion and evaluation of minimum 3 pieces of work, assigned by the teacher.
- Completion of regular homework assignments which will be handed in through the “aula virtual” or mail.
- Online task completion and participation (forums, blogs, etc.).
- Attendance to tutorials when called upon.
Note: All tasks and assignments must be handed in in due time and in proper form.

Note: To calculate an average grade with BLOCK 1, it is required that the student obtain an overall PASS (5/10) in BLOCK 2.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

3rd Audio-Visual Communication Coursepack: ENGLISH II created by the UFV language department.