Teaching guide

IDENTIFICATION DETAILS

Degree: Audio-Visual Communication
Field of Knowledge: Social and Legal Science
Faculty/School: Communication Science
Course: ENGLISH I
Type: Basic Training  ECTS credits: 6
Year: 2  Code: 3020
Teaching period: Third semester
Area: Modern language
Module: Audiovisual narrative and creation processes (skills)
Teaching type: Classroom-based
Language: English
Total number of student study hours: 150

Teaching staff  E-mail
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SUBJECT DESCRIPTION

Equip learners with the knowledge and skills which will enable them to understand and use the English language as a tool in their future work environment as true professionals within the field of audio-visual communication, as well as provide training in the art of team work.

English I is a basic training course, which carries 6 ECTS credits, implying 150 hours of dedication on the learner's part, taught in the Third Semester of the Second Year of Audio-Visual Communication Degree studies. This course is embodied within the Area of Modern Languages within Module III: Audiovisual narrative and creation processes.

English I forms part of a well-rounded, integral education focused on the learner in all of his or her harmoniously
integrated dimensions (intelligence, will, emotional nature, sociability, abilities, skills...). Knowledge of other languages, in this case the English language, builds an awareness of and interest in other cultures, facilitating professional mobility and enabling the learner to act in a more responsible and professional way within the world of audio-visuals. Within this environment of audio-visual creativity, our aim is to further enable these professionals to tell stories and create symbols which, on the one hand, warn us against wrong ways, and on the other hand, orient and move us towards more human values and challenges.

GOAL

To develop and improve the learner’s overall communicative skills in English through active listening and speaking, and in particular, to increase the learner’s understanding and use of vocabulary and language structures as well as reading and writing and critical thinking skills within this particular field of study.

PRIOR KNOWLEDGE

The course is aimed at an overall B1/B2 level as defined by the Common European Framework of Reference for Languages.

COURSE SYLLABUS

UNIT 1) LANGUAGE STRUCTURES TO MAKE PRESENTATIONS
UNIT 2) LANGUAGE TO TALK ABOUT PEOPLE WHO HAVE MADE A POSITIVE DIFFERENCE
UNIT 3) ENGLISH FOR TELEVISION AND NEW FORMS OF MEDIA SUCH AS ONLINE STREAMING SERVICES
UNIT 4) LANGUAGE UNIT

UNIT 1) LANGUAGE STRUCTURES TO MAKE PRESENTATIONS
This part contains guidelines for the preparation of successful presentations throughout the course.

UNIT 2) LANGUAGE TO TALK ABOUT PEOPLE WHO HAVE MADE A POSITIVE DIFFERENCE IN THE WORLD
The unit prepares the students to deliver their first presentations on people who have made a positive difference in the world, and to discuss what it means to bring about a change for the better and what necessarily goes into this.

UNIT 3) ENGLISH TO DISCUSS TELEVISION, (WORKING IN TELEVISION) AND NEW FORMS OF MEDIA.
The unit introduces television, new forms of media such as online streaming services (and binge viewing), fostering debate on their influence and impact on contemporary society. It also looks at specific aspects of planning a TV programme, working in a television studio and shooting on location.

UNIT 4) LANGUAGE UNIT
The unit deals with: talking about the present and the past, articles, countable & uncountable nouns, plural nouns, quantifiers, closed and open questions

EDUCATION ACTIVITIES

In second-language teaching-learning methodology, the how is as important as the what or even the final result. The methodology applied in this course is therefore communicative, eclectic and collaborative. ‘Communicative’
implies active participation and involvement. ‘Eclectic’ takes into account different teaching-learning styles, allowing the student to develop and activate his/her own learning. ‘Collaborative’ provides the learner with the opportunity, both individually and in collaboration with others, to acquire more autonomy as well as a greater sense of responsibility for self and others. The teacher is a guide in this learning process.

This communicative, eclectic, collaborative methodology implies,

IN CLASS:
• Interactive class lectures
• Student presentations and student-led discussions
• Group and pair activities: role-plays, simulations, interviews, research, project work, online forums, etc.
• Feedback mechanisms
• Final written and/or oral exams

OUTSIDE OF CLASS:
• Independent study and preparation of class/group/pair work
• Online task completion and participation
• Individual and group tutorials
• Self-assessment

The focus of this subject is on content, knowledge and skills relevant to the chosen degree area.

DISTRIBUTION OF WORK TIME

<table>
<thead>
<tr>
<th>CLASSROOM-BASED ACTIVITY</th>
<th>INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 hours</td>
<td>90 hours</td>
</tr>
<tr>
<td>Theoretical Classes / Lectures 40h</td>
<td>Individual and group work 25h</td>
</tr>
<tr>
<td>Assessment 4h</td>
<td>Theoretical and practical study 50h</td>
</tr>
<tr>
<td>Practical classes 6h</td>
<td>Completion of assignments on UFV Virtu@l and/or</td>
</tr>
<tr>
<td>Seminars/workshops/conferences/debates, etc. 10h</td>
<td>other multimedia platforms 15h</td>
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</tbody>
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SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

General Skills

To acquire the ability to discuss conflicting ideas, thereby generating meeting forums for individuals or social groups from different walks of life.

Specific skills

To acquire the ability to express oneself fluently and effectively in English, conveying messages and information in the language using audio-visual resources and language.
LEARNING RESULTS

Apply effective critical thinking, communication skills and techniques to oral presentations

Analyse critically what characteristics a person should have in order to make a positive difference to the world.

Critically debate the role and impact of TV, online streaming services (and possible binge-viewing), and other modern forms of media.

Create a short film to transmit a message using English and audiovisual communication properly

Demonstrate an appreciation of how the different elements that go into the creation of a scene work together to produce effective cinema or TV.

LEARNING APPRAISAL SYSTEM

CONTINUOUS EVALUATION:

BLOCK 1: WRITTEN EXAMS – 40%
-10% - Mid-term Exam. If a student does not sit the mid-term exam and does not present a formal excuse IN DUE TIME AND IN PROPER FORM, authorized by the PEC or the Director of the Degree, he/she loses this 10%.
-30% - Final Exam. To calculate an average with the Mid-term Exam, the student must obtain a minimum of 5/10 on the Final Exam. The average between the two marks will be taken into account only if it is to the student’s benefit. On the contrary, the Final Exam mark will carry the full weight of BLOCK 1, i.e., 40%.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1, to calculate an overall grade average with BLOCKS 2, 3 and 4.

BLOCK 2: ORAL ASSESSMENT- 20%
-Evaluated ORAL tasks completed in class throughout the semester, individually, in pairs and/or in groups (presentations, debates, discussions, simulations, interviews, etc).
-Minimum 2 evaluated tasks.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2, to calculate an overall grade average with BLOCKS 1, 3 and 4.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 30%
-Completion of minimum 2-3 evaluated pieces of work, as stipulated by the teacher.
-Completion of regular homework assignments
-Completion of and participation in any online tasks.
-Attendance to tutorials when required.

NOTE: All tasks and assignments must be handed in IN DUE TIME AND PROPER FORM, as stipulated in the course calendar uploaded to Aula Virtual. If tasks and assignments are not handed in IN DUE TIME AND PROPER FORM, the mark for aforementioned tasks and assignments will be ‘zero’ (0). They will NOT be marked within the ordinary exam period if handed in after the deadline.

BLOCK 4: ATTITUDE AND PARTICIPATION – 10%
NOTE: Students who do not attend class on a regular basis and who do not have a formal “dispensa” authorized and communicated by the Degree automatically lose this 10%.

CONTINUOUS EVALUATION:

ORDINARY EXAM PERIOD: Dec-Jan (1st SEMESTER) – May (2nd SEMESTER)

CONTINUOUS EVALUATION:

EXTRAORDINARY EXAM PERIOD: June-July (1st and 2nd SEMESTERS)

NOTE:
1. Within one academic period, all passed marks from the different BLOCKS will be transferred from the ordinary to the extraordinary exam period.

2. Within one academic period, only those BLOCKS which have been failed in the ordinary exam period may be repeated in the extraordinary exam period.

3. No grades will be transferred from one academic calendar year to the following academic calendar year.

BLOCK 1: WRITTEN EXAM – 40%
-If BLOCK 1 has been failed, the student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2, 3 and 4.

BLOCK 2: ORAL ASSESSMENT- 20%
-If BLOCK 2 has been failed, the student will be required to carry out two ORAL tasks: Task One is a prepared piece of work based on the course topics. Task Two is an open question / interview related to the course content, to be announced at the time of the oral assessment.

- The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless indicated otherwise by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1, 3 and 4.

BLOCK 3: INDEPENDENT STUDY- WORK ASSESSMENT - 30%
-If BLOCK 3 has been failed, the student will have the opportunity to repeat and/or submit one or more major pieces of course-related work BY OR BEFORE the official final exam date in the extraordinary period.

BLOCK 4: ATTITUDE AND PARTICIPATION – 10%
-The mark for this BLOCK will be transferred from the ordinary period to the extraordinary period.

ALTERNATIVE EVALUATION:
NOTE: This system only applies for those students who are: repeating the course; have an official ‘dispensa’ signed by the dean of the corresponding faculty; or are on an international exchange program, therefore automatically having a ‘dispensa’. It is the student's responsibility to be informed regarding course requirements, deadlines and exam dates, as well as to contact his/her teacher.

BLOCK 1: WRITTEN EXAM – 50%
-The student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2 and 3.

BLOCK 2: ORAL ASSESSMENT- 20%
-The student will be required to carry out two ORAL tasks: Task One is a prepared piece of work based on the course topics. Task Two is an open question / interview related to the course content, to be announced at the time of the oral assessment.

- The ORAL ASSESSMENT will take place on or before the officially published ordinary exam date, unless indicated otherwise by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1 and 3.

BLOCK 3: INDEPENDENT STUDY- WORK ASSESSMENT - 30%
-Completion of minimum 2-3 evaluated pieces of work, as stipulated by the teacher.
-Completion of regular homework assignments (to be handed in through the Aula Virtual or by email).
-Completion of and participation in any online tasks.
-Attendance to tutorials when required.

NOTE: All tasks and assignments must be handed in BY OR BEFORE THE LAST CLASS DAY ACCORDING TO THE OFFICIAL COURSE CALENDAR. If tasks and assignments are not handed in by or before this date, the mark for aforementioned tasks and assignments will be ‘zero’ (0). They will NOT be marked within the ordinary exam period if handed in after this deadline.
ALTERNATIVE EVALUATION:

ORDINARY EXAM PERIOD: Dec-Jan (1st SEMESTER) – May (2nd SEMESTER)

ALTERNATIVE EVALUATION:

EXTRAORDINARY EXAM PERIOD: June-July (1st and 2nd SEMESTERS)

NOTE:
1. Within one academic period, all passed marks from the different BLOCKS will be transferred from the ordinary to the extraordinary exam period.
2. Within one academic period, only those BLOCKS which have been failed in the ordinary exam period may be repeated in the extraordinary exam period.
3. No grades will be transferred from one academic calendar year to the following academic calendar year.

BLOCK 1: WRITTEN EXAM –50%
- The student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2 and 3.

BLOCK 2: ORAL ASSESSMENT- 20%
- The student will be required to carry out two ORAL tasks: Task One is a prepared piece of work based on the course content. Task Two is an open question / interview related to the course content, to be announced at the time of the oral assessment.
- The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless indicated otherwise by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1 and 3.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT – 30%
- The student will have the opportunity to repeat and/or submit one or more major pieces of course-related work BY OR BEFORE the official final exam date in the extraordinary period.

FURTHER NOTES:
1. Coursework deadlines are established at the beginning of the course. No work will be accepted after the due date.
2. Plagiarism is penalized with a FAIL grade, taking the student directly to the extraordinary exam period.
3. Students are responsible for contacting their subject teacher within the first week after receiving notification of having obtained a ‘dispensa’. Students are also responsible for being informed regarding and complying with the course requirements.
4. Honorable Mention: An honorable mention is recognition of excellence. It is awarded exclusively to students who stand out from their peers academically, as well as in attitude, dedication and teamwork. This decision lies exclusively with the subject teacher.
5. All degree students are subject to the rules of coexistence (la normativa de convivencia) of the university, with special attention to any infraction attributed to plagiarism and/or cheating on an exam which will be considered as serious faults in agreement with Article 7 in the aforementioned rules.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

2nd Audio-Visual Communication Coursepack: ENGLISH I created by the UFV language department.