Teaching guide

IDENTIFICATION DETAILS

Degree:	Audio-Visual Communication

Field of Knowledge:	Social and Legal Science

Faculty/School:	Communication Science

Course:	ENGLISH II

Type:	Basic Training	ECTS credits:	6

Year:	2	Code:	1828

Teaching period:	Fourth semester

Area:	Modern language

Module:	Audiovisual narrative and creation processes (skills)

Teaching type:	Classroom-based

Language:	English

Total number of student study hours:	150

SUBJECT DESCRIPTION

Equip learners with the knowledge and skills which will enable them to understand and use the English language as a tool in their future work environment as true professionals within the field of audio-visual communication, as well as provide training in the art of team work.

SKILLS

Basic / general / cross skills

Students must have developed the learning skills needed to undertake further study with a high degree of independence

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

To acquire capacity for expressing oneself correctly in oral and written form, and in audio-visual or multimedia formats by means of informative, entertainment or fiction discourse and content.

To be able to generate public opinion and build bridges with the various social sectors allowing for the formation and dissemination of a message and culture for the benefit of humankind, conveying values based on the search for truth and common good, using audio-visual media.

To be able to engage public opinion concerning cultural and informative diversity through rigorous discourse using audio-visual resources and media.

Specific skills

To reasonably set out ideas on the basis of argumentation and rhetoric using any means of expression, especially audio-visual resources.

To give presentations of research and projects publicly or through any media platform.

To acquire capacity for expressing oneself fluently and effectively in English to research and convey messages and information in the language using audio-visual resources and language.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	OUT-OF-CLASSROOM ACTIVITY
45 hours	105 hours

GOAL

Develop communicative competence in English in its grammatical, sociolingüistic, discursive, strategic and sociocultural aspects.

LEARNING RESULTS

- Use different discursive styles always taking into account coherency and cohesion.

- Adjust one's discourse to the communicative context, taking into account the role of each speaker and the communicative needs.

- Identify any necessary adjustments needed to communicate as effectively as possible.

- Recognise the most relevant cultural aspects of English speaking countries, thus acquiring fundamental cultural keys which are reflected in the language.

- Use the English language on a day to day basis as a means towards understanding the audio-visual / multi-media news production process.

- Create written and spoken messages in English in a fluent and correct way, thereby achieving effective communication.

- Apply English grammar and vocabulary adequately in a variety of different communicative contexts, whether academic, professonal, leisure or otherwise.

- Read and interpret texts of relative difficulty related to learners' future work environment in a comprehensive and independent way.

- Share one's own ideas and opinions in English after an analysis and reflection based on reading and commenting extracts pertaining to literary works, articles and publications.

- Synthesize one's own ideas through the use of English together with informed and critical reasoning.

- Present a project related to course content which is meaningful and relevant for the learner's future profession, making use of a variety of appropriate resources, including multimedia.

- Analyse various socio-cultural aspects of different communities and regions which use the English language, as well as any special features found within the audio-visual context.

LIST OF TOPICS

1. Radio
2. Magazines
3. Film
4. Language work II

TEACHING-LEARNING METHODOLOGY/ACTIVITIES

The methodology is active, participative and collaborative based on a communicative focus of English teaching with various personal work activities: class presentations, group dynamics (debates, role-plays, simulations, etc.), individual and/or group oral presentations, individual and/or group tutorials; individual student assignments, theoretical study, completion of work on UFV Virtu@l and/or other multimedia platforms, design and preparation of oral presentations and other class activities (reading, researching information, creating individual and/or group assignments, etc.).

LEARNING APPRAISAL SYSTEM

A continuous assessment system is employed whereby the learning process of the student is evaluated, as is the work that the student produces throughout the course. Students acquire knowledge throughout the course and this system is designed to verify the skills (as a way of demonstrating being "competent at something") obtained by the students in this subject.

BIBLIOGRAPHY

Basic bibliography

2nd Year Audio-Visual Communication Coursepack: ENGLISH II

Material created and developed specifically for this course.