



Teaching guide

IDENTIFICATION DETAILS

Degree:	Journalism		
Field of Knowledge:	Social and Legal Science		
Faculty/School:	Communication Science		
Course:	ENGLISH III		
Type:	Compulsory	ECTS credits:	6
Year:	3	Code:	1733
Teaching period:	Fifth semester		
Area:	Modern language		
Module:	Communication skills		
Teaching type:	Classroom-based		
Language:	English		
Total number of student study hours:	150		

SUBJECT DESCRIPTION

Equip learners with the knowledge and skills which will enable them to use the English language in their future work environment as true professionals in the field of journalism, research or documentation. Educate and train students to be able to communicate in different multimedia platforms.

SKILLS

Basic / general / cross skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general

secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

To understand the key aspects of informative events in today's society to convey them to the public using any media platform.

To be able to generate public opinion and build bridges with the various social sectors allowing for the formation and dissemination of a message and culture for the benefit of humankind, conveying values based on the search for truth and common good.

To be able to engage public opinion concerning cultural and informative diversity through rigorous discourse.

Specific skills

To give presentations of research and projects publicly or through any media platform.

To acquire capacity for expressing oneself fluently and effectively in English for conducting research, and conveying messages and information in said language.

To understand written or multimedia information production processes in Spanish and English.

To be familiar with and interpret information on current affairs

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours

GOAL

Consolidate communicative competence in English in its various aspects: grammatical, sociolinguistic, discourse, sociocultural and strategic.

LEARNING RESULTS

o Expand the use and practice of organizing different types of speech according to the procedures of coherence and cohesion.

o Adapt the discourse to the communication situation depending on the role played by each interlocutor with respect to the other of the particular communication situation and communicative needs.

o Apply the necessary adjustments to make communication as effective as possible.

- o Be aware of the most important aspects of the culture of countries where English is spoken in order to acquire the fundamental cultural keys that affect the language.
- o Apply the different sociocultural aspects of the communities that use the English language in the development of oral and written discourse production.
- o Use the English language as a transnational communication useful tool to access other cultures and original journalistic sources.
- o Manage the English language correctly as a means to access the reports in various news genres used in the print and broadcast media.
- o Produce oral messages in English with a high degree of fluency and accuracy to ensure effective communication.
- o Write reports, documentation and letters of relative difficulty using grammar, terminology and vocabulary of the English language properly in all communication scenarios both academic work and leisure.
- o Read and translate texts of relative difficulty independently and comprehensively which are related to the student's professional area.
- o Analyze thoughtfully, discuss and express opinions in English by reading reviews of film extracts belonging to literary works and original newspaper articles.
- o Synthesize ideas using English through informed and critical reasoning.
- o Present a project about topics that are meaningful and relevant using visual language.

LIST OF TOPICS

- 1) Newspapers
- 2) Magazines
- 3) TED talks
- 4) Cover letters, CVs & job interviewing
- 5) Language work III

1. Newspapers. This topic makes the student analyze and recognize the main characteristics of the language used in the headlines of authentic newspapers written in English being able to discover and analyze significant elements, distinguishing different genres and styles.
2. The unit "Magazines" focuses on the analysis of the most important elements of a magazine cover, the contents of it and how to plan a true story as well as analyzing the elements and resources employed both linguistically and visually in order to draw the customer's attention.
3. TED talks. Discover and discuss the latest trends in journalism through interesting talks given at the TED website.
4. Cover Letters, Resumes & Job Interviewing. To provide students with the necessary tools to find a job in an international environment.
5. "Language Work II" collects a set of activities on some basic aspects of English grammatical structure and vocabulary.

TEACHING-LEARNING METHODOLOGY/ACTIVITIES

The methodology is active, participative and collaborative based on a communicative focus of English teaching with various personal work activities: class presentations, group dynamics (debates, role-plays, simulations, etc.), individual and/or group oral presentations, individual and/or group tutorials; individual student assignments, theoretical study, completion of work on UFV Virtu@I and/or other multimedia platforms, design and preparation of oral presentations and other class activities (reading, researching information, creating individual and/or group assignments, etc.).

LEARNING APPRAISAL SYSTEM

A continuous assessment system is employed whereby the learning process of the student is evaluated, as is the work that the student produces throughout the course. Students acquire knowledge throughout the course and this system is designed to verify the skills (as a way of demonstrating being "competent at something") obtained by the students in this subject.

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THE END OF THE COURSE BEGINS ON THE FIRST DAY.

CONTINUOUS ASSESSMENT:

Continuous assessment will take into account:

- a. The students' ability to integrate theoretical content in a practical way by completing assignments in class, debates, personal reflections and exams.
- b. The acquisition of knowledge, abilities and linguistic skills.
- c. The participation in activities both in and out of the classroom, completion of compulsory and/or voluntary assignments, presentations of individual work, attitude in class and completion of individual work.
- d. Class and tutorial attendance.

Assessment Instruments and Techniques.

- a. Instruments: Compulsory tutorials, oral presentations, active participation, mid-term and/or final exams.
- b. Techniques: Oral presentations, written essays, group activities (debates, role-plays, simulations etc.)

CONTINUOUS ASSESSMENT:

BLOCK 1:

Written and Oral Assessment: 60%

•20% - Oral

Individual and/or group presentations, debates, discussions, simulations, etc.

•40% - Written

o10% - Mid-term Exam

o30% - Final Exam

BLOCK 2:

Independent Study-Work Assessment: 30%

•Individual/group work (assignments / exercises / essays / projects / portfolios, etc.)

BLOCK 3:

Active participation, both in class, which implies regular attendance (80%) and out of class: aula virtual, foros, obligatory tutorials, etc. 10%

A UFV student will pass the subject by obtaining a minimum grade of five (5) in each and every one of the aforementioned blocks.

FACTORS AFFECTING THE ABILITY TO PASS THE SUBJECT THROUGH CONTINUOUS ASSESSMENT.

1. A student who does not obtain a minimum grade of five (5) in each of the blocks that the subject involves, will have to repeat that/those block(s) in June.

2. Should a student fail the subject in June, s/he will have to retake the subject in its entirety in September. The student is responsible for making contact with the subject teacher in order to be informed of the structure of the oral, written and individual assessments applicable.

3. Should a student fail the individual assessment, the final date for the submission of assignments will be the final exam date stipulated and published by the university for the subject within the June and/or September official exam period.

4. Should a student commit plagiarism in any piece of individual or group work, the student will obtain a FAIL grade for the subject and will have to repeat all blocks of the subject in September.

5. Attendance must be regular, at least 80% whether excused or not, except in exceptional cases e.g. severe illness and accepted by the degree director.

6. RAISING ONE'S GRADE: A student who has passed the subject through continuous assessment during the course cannot retake any part of the subject in June to increase his/her grade. The official exam period in September is exclusively for students who have not passed the subject during the course or the official exam period in June.

7. HONORABLE MENTION: An honorable mention is recognition of excellence. It is awarded exclusively to students who stand out from their peers, not only with academic grades for the subject, but also with respect to their attitude and interest towards the subject, their dedication, team work etc. throughout the course. The decision to award an honorable mention lies exclusively with the subject teacher.

8. STUDENTS WHO WORK AND REPEATERS: Should a student work or be a repeater and therefore be unable to attend classes, s/he is responsible for contacting the subject teacher about their individual circumstances at the beginning of the course and for submitting a work certificate or written explanation from the degree director to justify their absence. It is the student's responsibility to follow a study plan as indicated by the subject teacher. The student's grade is that which is obtained in either June or September. It is the sole responsibility of the student to contact the subject teacher to be informed of any specific assignments and dates as well as the exam structure that the teacher may stipulate.

9.To be able to sit the final exam, the student must show valid identification (DNI, University ID card or other containing a recent photograph). A student without a photo ID will not be allowed to sit the exam.

BIBLIOGRAPHY

Basic bibliography

3rd Journalism English III Coursepack