

Teaching guide

IDENTIFICATION DETAILS

Degree:	Design		
Field of Knowledge:	Arts and Humanities		
Faculty/School:	Communication Science		
Course:	ENGLISH I		
Type:	Basic Training	ECTS credits:	6
Year:	1	Code:	1517
Teaching period:	Second semester		
Area:	Modern language		
Module:	Human and social sciences		
Teaching type:	Classroom-based		
Language:	English		
Total number of student study hours:	150		

Teaching staff	E-mail
Gloria Naira Calderón Negueroles	nayra.calderon@ufv.es
Elisa de la Torre Llorente	elisa.delatorre@ufv.es

SUBJECT DESCRIPTION

Equip learners with the knowledge, skills and techniques which will enable them to use the English language as a tool for communication and in the workplace, in particular, within the area of Design and culture management.

English I is a compulsory course, which carries 6 ECTS credits, implying 150 hours of dedication on the learner's part. It is taught in the Second Semester of the First Year of Fine Arts Degree studies. This course is embodied within the Area of Modern Language and within the module: Artistic Production and Cultural Industry.

GOAL

To develop and improve the learner's overall communicative skills in English through active listening and speaking, and in particular, to increase the learner's understanding and use of vocabulary and language structure as well as reading and writing skills within this particular field of study.

PRIOR KNOWLEDGE

This course recommends a minimum B1/B2 level of English, understanding that students have successfully completed the English Language Test Section in the Spanish State University Access Exam (PAU). (See: The Common European Framework of Reference for Languages)

COURSE SYLLABUS

PART 1. ART THEORY

- oUNIT 1. WHAT IS ART? WHAT IS DESIGN?
- oUNIT 2. ARTISTIC LANGUAGES
- oUNIT 3. CONTEMPORARY ART
- oUNIT 4. HISTORY OF DESIGN

PART 2. ENGLISH FOR SPECIFIC PURPOSES

- oUNIT 1. PRESENTATIONS (I).
- oUNIT 2. ERROR CORRECTION. LANGUAGE STRUCTURES FOR ART AND DESIGN (I).
- oUNIT 3. ART AND DESIGN RELATED VOCABULARY (I).
- oUNIT 4. READING AND WRITING ART AND DESIGN TEXTS . UNDERSTANDING AND DISCUSSING ART AND DESIGN RELATED CONTENTS/ TOPICS.

PART 1. ART THEORY

UNIT 1. WHAT IS ART? WHAT IS DESIGN? (I)

The concept of art. Definitions. Relationships between art and design.

UNIT 2. ARTISTIC LANGUAGES (I)

Drawing, Painting, Sculpture, Printing, Photography, Installation, Cinema, Architecture.
Industrial design, Graphic design, Interior design, Decorative arts.

UNIT 3. CONTEMPORARY ART (I)

Cubism, Dadaism, Abstract Art, Surrealism.

UNIT 4. HISTORY OF DESIGN (I)

Arts and Crafts Movement, Art Nouveau, Bauhaus.

PART 2. ENGLISH FOR SPECIFIC PURPOSES

- oUNIT 1. PRESENTATIONS (I).
- oUNIT 2. ERROR CORRECTION. LANGUAGE STRUCTURES FOR ART AND DESIGN (I).
- oUNIT 3. ART AND DESIGN RELATED VOCABULARY (I).
- oUNIT 4. READING AND WRITING ART AND DESIGN TEXTS . UNDERSTANDING AND DISCUSSING ART AND DESIGN RELATED CONTENTS/ TOPICS.

EDUCATION ACTIVITIES

In second-language teaching-learning methodology, the how is as important as the what or even the final result.

The methodology applied in this course is therefore communicative, eclectic and collaborative. 'Communicative' implies active participation and involvement. 'Eclectic' takes into account different teaching-learning styles, allowing the student to develop and activate his/her own learning. 'Collaborative' provides the learner with the opportunity, both individually and in collaboration with others, to acquire more autonomy as well as a greater sense of responsibility for self and others. The teacher is a guide in this learning process.

This communicative, eclectic, collaborative methodology implies,

IN CLASS:

- Interactive class lectures
- Student presentations and student-led discussions
- Group and pair activities: role-plays, simulations, interviews, research, project work, online forums, etc.
- Feedback mechanisms
- Midterm and final written and/or oral exams

OUTSIDE OF CLASS:

- Independent study and preparation of class/group/pair work
- Online task completion and participation
- Individual and group tutorials
- Self-assessment

The focus of this subject is on content, knowledge and skills relevant to the chosen degree area.

DISTRIBUTION OF WORK TIME

CLASSROOM-BASED ACTIVITY	INDEPENDENT STUDY/OUT-OF-CLASSROOM ACTIVITY
60 hours	90 hours
Theoretical Classes / Lectures 30h Theoretical and practical workshops, seminars, conference, round tables: (Work in small groups in order to go in depth with specific content, individual or group tutorials) 15h Practical Classes and Presentations of Group Works 11h Assessment 4h	Individual and group work 30h Theoretical and practical study 40h Completion of assignments on UFV Virtu@l and /or other multimedia platforms. 20h

SKILLS

Basic Skills

Students must have demonstrated knowledge and understanding in an area of study that is founded on general secondary education. Moreover, the area of study is typically at a level that includes certain aspects implying knowledge at the forefront of its field of study, albeit supported by advanced textbooks

Students must be able to apply their knowledge to their work or vocation in a professional manner and possess skills that can typically be demonstrated by coming up with and sustaining arguments and solving problems within their field of study

Students must have the ability to gather and interpret relevant data (usually within their field of study) in order to make judgments that include reflections on pertinent social, scientific or ethical issues

Students must be able to convey information, ideas, problems and solutions to both an expert and non-expert audience

Students must have developed the learning skills needed to undertake further study with a high degree of independence

General Skills

To nurture and develop an intellectually curious professional capable of avoiding plain thought and aspiring to improve modern culture by conveying values founded on the search for the truth, good and beauty.

Specific skills

To have the ability to work well in a team.

To develop interpersonal skills and awareness of one's own resources and capabilities.

To be able to convey knowledge acquired in the world of art and creation orally and in writing.

LEARNING RESULTS

Select, analyze and judge information from various sources within the field of Fine Arts/Design to create suitable material for subsequent presentation and/or discussion.

Apply effective communication skills and techniques to oral presentations.

Formulate and express thought and opinion on course related subject matter in coherent, organized written form.

Write short essays (and/or visually narrate with an infographic) expressing thought and contrasted opinion on given course related topics.

Choose and document something you have read recently in relation to Design (story, article, news, etc.) and summarize key events.

LEARNING APPRAISAL SYSTEM

CONTINUOUS EVALUATION:

BLOCK 1: WRITTEN EXAMS – 40%

-10% - Mid-term Exam. If a student does not sit the mid-term exam and does not present a formal excuse IN DUE TIME AND IN PROPER FORM, authorized by the PEC or the Director of the Degree, he/she loses this 10%.

-30% - Final Exam. To calculate an average with the Mid-term Exam, the student must obtain a minimum of 5/10 on the Final Exam. The average between the two marks will be taken into account only if it is to the student's benefit. On the contrary, the Final Exam mark will carry the full weight of BLOCK 1, i.e., 40%.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1, to calculate an overall grade average with BLOCKS 2, 3 and 4.

BLOCK 2: ORAL ASSESSMENT- 20%

-Evaluated ORAL tasks completed in class throughout the semester, individually, in pairs and/or in groups (presentations, debates, discussions, simulations, interviews, etc).

-Minimum 2 evaluated tasks.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2, to calculate an overall grade average with BLOCKS 1, 3 and 4.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 30%

- Completion of minimum 2 evaluated pieces of work, as stipulated by the teacher.
- Completion of regular homework assignments
- Completion of and participation in any online tasks.
- Attendance to tutorials when required.

NOTE: All tasks and assignments must be handed in IN DUE TIME AND PROPER FORM, as stipulated in the course calendar uploaded to Aula Virtual. If tasks and assignments are not handed in IN DUE TIME AND PROPER FORM, the mark for aforementioned tasks and assignments will be 'zero' (0). They will NOT be marked within the ordinary exam period if handed in after the deadline.

BLOCK 4: ATTITUDE AND PARTICIPATION – 10%

NOTE: Students who do not attend class on a regular basis and who do not have a formal "dispensa" authorized and communicated by the Degree automatically lose this 10%.

CONTINUOUS EVALUATION:

ORDINARY EXAM PERIOD: Dec-Jan (1st SEMESTER) – May (2nd SEMESTER)

CONTINUOUS EVALUATION:

EXTRAORDINARY EXAM PERIOD: June-July (1st and 2nd SEMESTERS)

NOTE:

1. Within one academic period, all passed marks from the different BLOCKS will be transferred from the ordinary to the extraordinary exam period.
2. Within one academic period, only those BLOCKS which have been failed in the ordinary exam period may be repeated in the extraordinary exam period.
3. No grades will be transferred from one academic calendar year to the following academic calendar year.

BLOCK 1: WRITTEN EXAM – 40%

-If BLOCK 1 has been failed, the student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2, 3 and 4.

BLOCK 2: ORAL ASSESSMENT- 20%

-If BLOCK 2 has been failed, the student will be required to carry out two ORAL tasks: Task One is a prepared piece of work based on the course topics. Task Two is an open question / interview related to the course content, to be announced at the time of the oral assessment.

-The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless indicated otherwise by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1, 3 and 4.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 30%

-If BLOCK 3 has been failed, the student will have the opportunity to repeat and/or submit one or more major pieces of course-related work BY OR BEFORE the official final exam date in the extraordinary period.

BLOCK 4: ATTITUDE AND PARTICIPATION – 10%

-The mark for this BLOCK will be transferred from the ordinary period to the extraordinary period.

ALTERNATIVE EVALUATION:

NOTE: This system only applies for those students who are: repeating the course; have an official 'dispensa' signed by the dean of the corresponding faculty; or are on an international exchange program, therefore automatically having a 'dispensa'. It is the student's responsibility to be informed regarding course requirements, deadlines and exam dates, as well as to contact his/her teacher.

BLOCK 1: WRITTEN EXAM – 50%

-The student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2 and 3.

BLOCK 2: ORAL ASSESSMENT- 20%

-The student will be required to carry out two ORAL tasks: Task One is a prepared piece of work based on the course topics. Task Two is an open question / interview related to the course content, to be announced at the time of the oral assessment.

-The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless indicated otherwise by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1 and 3.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT - 30%

-Completion of minimum 2-3 evaluated pieces of work, as stipulated by the teacher.

-Completion of regular homework assignments (to be handed in through the Aula Virtual or by email).

-Completion of and participation in any online tasks.

-Attendance to tutorials when required.

NOTE: All tasks and assignments must be handed in **BY OR BEFORE THE LAST CLASS DAY ACCORDING TO THE OFFICIAL COURSE CALENDAR**. If tasks and assignments are not handed in by or before this date, the mark for aforementioned tasks and assignments will be 'zero' (0). They will NOT be marked within the ordinary exam period if handed in after this deadline.

ALTERNATIVE EVALUATION:

ORDINARY EXAM PERIOD: Dec-Jan (1st SEMESTER) – May (2nd SEMESTER)

ALTERNATIVE EVALUATION:

EXTRAORDINARY EXAM PERIOD: June-July (1st and 2nd SEMESTERS)

NOTE:

1. Within one academic period, all passed marks from the different BLOCKS will be transferred from the ordinary to the extraordinary exam period.
2. Within one academic period, only those BLOCKS which have been failed in the ordinary exam period may be repeated in the extraordinary exam period.
3. No grades will be transferred from one academic calendar year to the following academic calendar year.

BLOCK 1: WRITTEN EXAM –50%

-The student will be required to sit one written exam based on the contents covered throughout the course.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 1 to calculate an overall grade average with BLOCKS 2 and 3.

BLOCK 2: ORAL ASSESSMENT- 20%

-The student will be required to carry out two ORAL tasks: Task One is a prepared piece of work based on the course content. Task Two is an open question / interview related to the course content, to be announced at the time of the oral assessment.

-The ORAL ASSESSMENT will take place on or before the officially published extraordinary exam date, unless indicated otherwise by the teacher.

NOTE: Students must obtain an overall PASS (5/10) in BLOCK 2 to calculate an overall grade average with BLOCKS 1 and 3.

BLOCK 3: INDEPENDENT STUDY-WORK ASSESSMENT – 30%

-The student will have the opportunity to repeat and/or submit one or more major pieces of course-related work **BY OR BEFORE** the official final exam date in the extraordinary period.

FURTHER NOTES:

1. Coursework deadlines are established at the beginning of the course. No work will be accepted after the due date.
2. Plagiarism is penalized with a FAIL grade, taking the student directly to the extraordinary exam period.
3. Students are responsible for contacting their subject teacher within the first week after receiving notification of having obtained a 'dispensa'. Students are also responsible for being informed regarding and complying with the

course requirements.

4. Honorable Mention: An honorable mention is recognition of excellence. It is awarded exclusively to students who stand out from their peers academically, as well as in attitude, dedication and teamwork. This decision lies exclusively with the subject teacher.

5. All degree students are subject to the rules of coexistence (la normativa de convivencia) of the university, with special attention to any infraction attributed to plagiarism and/or cheating on an exam which will be considered as serious faults in agreement with Article 7 in the aforementioned rules.

BIBLIOGRAPHY AND OTHER RESOURCES

Basic

Coursepack 1º Design Degree: Inglés I

Additional

Capella, J. (2008). *Made in Spain: 101 Iconos del Diseño Español*. Barcelona: Electa.

Redman, Stuart. *English Vocabulary in Use*, Cambridge University Press, 1997.

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Van Geyte, E. (2013) *Writing. Learn to write better academic essays*, London, Collins.

Yenawine, P. (2014) *Visual Thinking Strategies. Using Art to Deepen Learning Across School Disciplines*. Cambridge, Harvard Education Press.